

**Patricia  
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**Assistant  
Professor,  
Department  
Economics**



### Contact

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## Education

Ph.D. Managerial Economics and Strategy, Kellogg School of Management, Northwestern University, Evanston, Illinois, December 2003. Dissertation: "Competitive Convergence and Equilibrium Industry Dynamics", Committee Chairperson: Professor David Besanko.

Diplom Volkswirtin: Humboldt-Universität zu Berlin, Germany, 1996

Maîtrise d'Economie Appliquée: Monetary Economics and Banking, Université Paris IX Dauphine, Paris, France, 1994

## Biography

Assistant Professor, Department of Economics, ESSEC Business School, September. 2006 - present. (Cergy, France)

Visiting Professor, ESSEC Business School, September 2005-2006

Research Economist, Price and Index Number Research Division, Bureau of Labor Statistics, September 2003-November 2005

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## Research Areas

Primary: Industrial Organization

Secondary: Computational Economics, Applied Econometrics and Strategy

## On-going Projects

"Competitive Convergence and Divergence: Capability and Position Dynamics," working paper, Bureau of Labor Statistics, Spring 2004

"Market Segmentation and the Demand for IPO Services," with Anne Gron, working paper, Northwestern University, Winter 2005

"Disruptive Technologies and Equilibrium Industry Dynamics," with David Besanko, Northwestern University

"Equilibrium Market Dynamics and the Performance of Cost of Living Indexes," with Tim Erickson, Bureau of Labor Statistics

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## Publications

### ✉ Academic Publications

#### Books

*The Rating Agencies and their Credit Ratings.* (with H. Langohr). Chichester (Angleterre) : John Wiley, 2009

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## Teaching

## ▮ Teaching at ESSEC

MBA, Microeconomics Refresher: Fall 2005, Fall 2006  
1st Year Microeconomics: Winter 2006  
PhD Industrial Organization: Fall 2006

## ▮ Other Teaching Activities

Lecturer, Kellogg School of Management

MBA, Mathematical Models for Managerial Decision Making: Fall 2000  
MBA, Accelerated Mathematical Models for Management Decisions: Fall 2001

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## Other Activities

### ▮ Awards and Distinctions

2003 Student Prize of the Society for Computational Economics, July 2003  
University Fellow, Northwestern University, 1997-2001

### ▮ Scientific Activities

#### Conference Presentations

**2004** International Industrial Organization Conference, Chicago, USA ; HEC School of Management, France ; Game Theory Seminar, Paris (X- ENPC- Paris I- Paris VI- Paris Dauphine)

**2003** EARIE, Helsinki, Finland ; Econometric Society, European Meeting, Stockholm, Sweden; Society for Computational Economics, Seattle, US; ESSEC, Economics Department, France; Université Catholique de Louvain-la-Neuve, Belgium; London School of Economics, UK; University of Warwick, UK ; Department of Justice, Antitrust Division, US; Bureau of Labor Statistics, Price and Index Number Research Division, US.

**2002** Northwestern University, Kellogg School of Management

### ▮ Affiliations and Academic Responsibilities

American Economic Association; Econometric Society; Industrial Organization Society; Society for Computational Economics