

## Gregory Katz

**Associate  
Professor,  
Department  
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- Chaired Professor



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## Education

Ph.D. in Philosophy, Paris Sorbonne University  
Pharm D. in Pharmaceutical Sciences, Paris Descartes University  
M.B.A., ESSEC Business School

## Biography

Gregory KATZ is chaired professor of the ESSEC Chair of Therapeutic Innovation at ESSEC Business School (Paris-Singapore). He is associate professor and co-director of the ESSEC Institute of Health Economics & Management. He holds a Doctorate in pharmacy (Université Paris-Descartes), a Doctorate in philosophy (Université Paris-Sorbonne), and a Master of Business Administration (ESSEC). His teaching activities center on leadership and innovation management in health organizations. His publications focus on the socio-economic impact of biomedical innovation, especially in the field of genomics and stem cell biobanking. As principal investigator, he has published a number of articles in health policy journals such as the Yale J of Public Health, Law and Ethics, and in medical journals such as Transfusion. In 2002, Gregory KATZ published *Le Chiffre de la vie : réconcilier la génétique et l'humanisme* (Editions du Seuil). He is a member of several journal editorial boards including Philosophy of Management and the International J of Pharmaceutical and Healthcare Marketing. He was a visiting professor at INSEAD (Singapore) in 2004 and at Bocconi University SDA (Italy) in 2006. He regularly advises public and private organizations in the health sector (hospitals, pharmaceutical firms, health insurance companies and medical device manufacturers). From 2004 to 2009, he was co-founder and elected vice-president of Eurocord, an international platform specialized in clinical research on cord blood stem cell transplantation. For public health issues, he is invited on expert panels by the French Senate, the Conseil d'Etat, the French Health Ministry and the European Parliament. He is an Institutional Review Board member for Paris-Region (CPP-IDF3). Gregory KATZ was the 2008 winner of the San Benedetto Prize awarded by the Fondazione Sublacense for his achievements in bioethics and humanism. Since 2008, he has headed the Fondation Générale de Santé, a non-profit initiative promoting healthcare innovation and humanitarian initiatives through public-private partnerships. In 2009, the Fondation received the Grande Cause Nationale label issued by the French Prime Minister.

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## Publications

### ✉ Academic Publications

#### Books

*Le Chiffre de la vie - Réconcilier la génétique et l'humanisme.* : Seuil, 2002

#### Articles

*Transfusion*, Mar 2011, Vol. 51, Issue 3, p. 578-586

"Quel statut pour les banques de sang de cordon ombilical ?" (L. Marville, I. Haye, G. Katz), *Médecine & Droit*, May 2010, Issue 102, p. 81-85

"Whistleblowing in French Corporations: Anatomy of a National Taboo" (G. Katz, M. Lenglet), *Philosophy of Management*, Apr 2010, Vol. 9, Issue 1, p. 103-122

"Implication of Genetic Testing for Health Policy" (G. Katz, S. Schweitzer), *Yale Journal of Health Policy, Law and Ethics*, Feb 2010, Vol. X, Issue 1, p. 90-134

"Cord Blood Banking in France: Reorganizing the National Network" (G. Katz, A. Mills), *Transfusion and Apheresis Science*, Dec 2009, Vol. 42, Issue 3, p. 307-316

"The Hypothesis of a Genetic Protolanguage: an Epistemological Investigation" (G. Katz), *Biosemiotics*, Jan 2008, Vol. 1, Issue 1, p. 57-73

"Umbilical Cord Blood banking: economic and therapeutic challenges" (G. Katz-Benichou), *International Journal of Healthcare Technology and Management*, Feb 2007, Vol. 8, Issue 5, p. 464-477

"Du cordon à l'embryon : clefs socio-économiques en médecine régénérative" (G. Katz), *Revue générale de droit médical*, Jan 2007, Issue 27, p. 13-23

"La tamisage des naissances" (G. Katz-Benichou), *Cités*, Nov 2006, Issue 28, p. 83-94

"Précaution et progrès" (G. Katz-Benichou), *AMIPS Info (Association des Médecins des Industries des Produits de Santé)*, Jan 2005, Issue 71

"L'éthique sportive est-elle un instrument de marketing ?" (G. Katz-Benichou), *Revue Française de Gestion*, May 2004, Vol. 30, Issue 150, p. 177-192

"Prix et dignité : quelle est la valeur de l'homme sans qualité ?" (G. Katz-Benichou), *Psychiatries*, May 2004

"L'invention de l'homme jetable" (G. Katz-Benichou), *Futuribles*, Jan 2004, Issue 293, p. 11-29

"The Advent of the Genetic Quotient" (G. Katz-Benichou), *Diogenes, UNESCO*, Jun 2002, Vol. 49, Issue 195, p. 20-26

"Contre la dérive des lois de bioéthique" (G. Katz-Benichou), *Revue Futuribles International*, Apr 2002

"Génèse et génétique" (G. Katz-Benichou), *Revue Européenne d'Etudes Juives*, May 2001, Issue 31, p. 43-52

"Réflexion philosophique sur la privatisation du génome humain" (G. Katz-Benichou), *Cahiers du Comité Consultatif National d'Ethique*, Jan 2000, Issue 25, p. 17-26

### **Book Chapters**

*Ma Santé demain 11 décideurs répondent*. In: *Pharmacie du débat*. Paris (France) : Editions Jacob-Duvernet, 2008, p. 15-18

*L'art d'entreprendre*. In: *Pénurie de sang de cordon : les effets d'un retard culturel*. Paris (France) : Pearson Education - Les Echos, 2008, p. 167-179

*Corps Normalisés*. In: *L'Inapte et l'Inapte*. Bruxelles (Belgique) : De Boeck & Larcier, De Boeck. 2007, p. 313-330

*Vers la fin de l'homme ?*. In: *Comment transformer l'humain en sable ?*. Bruxelles (Belgique) : Editions De Boeck, 2005, p. 127-144

*High-technology Clusters in France: Two Unusual Models. An Empirical Study*. In: *Health Policy and High-tech Industrial Development. Learning from Innovation in the Health Industry* (with G. Viens). Northampton, MA (Etats-Unis) : Edwar Elgar Publishing, DI TOMMASO M.R., SCHWEITZER S.O.. 2005, p. 258-277

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## Other Activities

### 📌 Awards and Distinctions

- Parrain de la Cérémonie de remise des diplômes de Docteur d'Etat en Pharmacie, sous le haut patronage et en présence du Chancelier des Universités, Université Paris-Descartes, 28 Janvier 2010.
- Laureate of the Premio San Benedetto awarded by the Fondazione Sublacenze for special achievements on bioethics and humanism, Subiaco, May 28, 2008, Italy.
- Fondation Générale de Santé, Label Grande Cause Nationale 2009 délivré par le Premier Ministre.
- Sélection FNAC du meilleur essai philosophique 2003, *Le Chiffre de la vie : réconcilier la génétique et l'humanisme*, Paris, Seuil, 2002.

### 📌 Scientific Activities

#### Editorial Board Membership

*International Journal of Pharmaceutical and Healthcare Marketing*, Emerald

*Medic - Methodology & Education for Clinical Innovation*, Academia Unversa Press

*Philosophy of Management*, Libri Publishing

*Cités*, Presses Universitaires de France

#### Conference Presentations

##### Keynote Speeches

-Apprendre à désapprendre, Parrain de la Cérémonie des diplômes de Docteur d'Etat en Pharmacie, sous le patronage et en présence du Chancelier des Universités, Faculté des Sciences Pharmaceutiques et Biologiques, Université Paris-Descartes, Paris, 28 janvier 2010.

-Cord Blood Banking & Stem Cell Research: Untying the Gordian Knot, European Intergroup of Bioethics, European Parliament, Strasbourg, April

14, 2006.

-De Dignitate Hominis, Laureate of the Premio San Benedetto awarded by the Fondazione Sublacenze for special achievements on bioethics and humanism, Subiaco, May 28, 2008, Italy.

-Reconciling Genetics and Humanism, Rimini Forum, Italy, September 2008.

-Umbilical Cord Blood Banking: Economic and Therapeutic Challenges, St Elisabeth Oncological Institute, Bratislava, March 23, 2007, Slovakia.

-The future of pharmacogenomics in the biotech century, Université de Montreal, September 13, 2004.

-Peut-on réconcilier la génétique et l'humanisme?, Cérémonie d'ouverture de la Haute Ecole de Santé de Genève, Suisse, 12 Janvier 2003.

-The Globalization of Ethics: an utopia?, Workshop on Business Ethics: an Oxymoron? INSEAD, Fontainebleau, October 15, 2003.

### **Peer-Reviewed Conferences**

-Economic Models of Cord Blood Banks, Symposium on Umbilical Cord Blood Stem Cells, co-organized by the European School of Haematology, Eurocord, CIBMTR, Anderson Medical Center, Paris, 19-21 October 2007.

-Katz G, Lenglet M, Jenkins A, Whistleblowing in French Corporations: Anatomy of a National Taboo, Conference organized by the European Institute for Advanced Studies in Management (EIASM), Opening the Black Box: the Moral Foundations of Management Knowledge, October 13-14, 2006.

-Does the genetic code embed a protolanguage? Interdisciplinary Workshop co-organized by the ESSEC, CNRS, ESPCI, RECIF, On Language of Biology and Biology of Language, Institut de France, Dec.2, 2005.

-The Ethics of Prudence and the Precautionary Principle: the Managerial Resonance of a Philosophical Legacy. Conference theme: Practising Philosophy of Management, Sainte-Anne College, Oxford, July 2004.

-Katz G, Viens G, High technology clusters in France: two different models - an empiric study, Ferrara Health Industry Policy Forum, Italy, 2002.

-L'éthique sans conviction, Congrès des Sociétés de Philosophie de Langue Française, Thème : L'avenir de la Raison, devenir des rationalités, Septembre 2002, Nice, France.

-Sur la biologie cartésienne, Congrès des Sociétés de Philosophie de Langue Française, Thème : Bicentenaire de la mort de René Descartes, Université Paris-Sorbonne, Septembre 1996.

### **📌 Affiliations and Academic Responsibilities**

-Member of the American Society of Law, Medicine and Ethics

-Member of the International Health Economics Association

-Member of the Academy of Management

-Member of the Academy Health

-Member of the World Marrow Donor Association

-Member of the European Haematology Association

-Member of the European Health Management Association

-Member of the European Bone Marrow Transplantation

-Membre de la Société Française d'Hématologie

-Membre de la Société Française et Francophone d'Ethique Médicale



## ▣ Professional Experience

Since 2008: Executive Director of the Fondation Générale de Santé.

2004-2009: Co-founder and elected Vice-President of the Eurocord Association.

2003-2005: Deputy Director of the French National Hebraïc Bioethics Advisory Committee.