

**Marie-Laure  
Djelic**

**Professor,  
Department  
Management**  
Head of the  
Department



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**Education**

Ph.D. Sociology, **Harvard University.**  
MA Sociology, **Harvard University.**  
Diplôme ESSEC, **ESSEC Business School.**  
Licence en Philosophie, **Université Paris IV-La Sorbonne.**

**Biography**

Marie-Laure Djelic is Professor in the Management Department where she teaches Organization Theory, Business History and Comparative Capitalism. From 2003 till september 2007, she was Dean of the Faculty at ESSEC. Since 2008, she is Chair of the Management Department. In 2002-2003, she was holding the Kerstin Hesselgren Professorship at Uppsala University, in Sweden and she has been Visiting Professor at Stanford, Uppsala and SCORE (Sweden). Her research interests range from the role of professions and social networks in the transnational diffusion of rules and practices to the historical transformation of capitalism and national institutions. She is the author of **Exporting the American Model** (Oxford University Press 1998), which obtained the 2000 Max Weber Award for the Best Book in Organizational Sociology from the American Sociological Association. She has edited, together with Sigrid Quack, **Globalization and Institutions** (Edward Elgar 2003), together with Kerstin Sahlin-Andersson, **Transnational Governance** (Cambridge University Press 2006), together with Radu Vranceanu, **Moral Foundations of Management Knowledge** (Edward Elgar 2007) and together with Sigrid Quack, **Transnational Communities: Shaping Global Governance** (Cambridge University Press 2010).

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**Research Areas**

Comparative Business History, Americanization, Globalization and the firm, Comparative Business Systems, Transnational Regulation and Governance, Change Management, Organization Theory, Economic Sociology

**On-going Projects**

"MBAs" and "Management" - two entries for the **Encyclopedia of Transnational Governance**, editor P.Y. Saunier, 2008, Palgrave.

"The New Kid on the Block - The International Competition Network and How it Contributes to Institutional Change", Working Paper.

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## Publications

### 📖 Academic Publications

#### Books

*Transnational Communities - Shaping Global Economic Governance*. (with S. Quack). Cambridge (UK) : Cambridge University Press, 2010

*Moral Foundations of Management Knowledge*. (with R. Vranceanu). Cheltenham (UK) : Edward Elgar Publishing, 2007 (A catalogue record for this book is available from the British Library)

*Transnational Governance*. (with K. Sahlin-Andersson). Cambridge (United Kingdom) : Cambridge University Press, 2006

*Globalization and Institutions. Redefining the Rules of the Economic Game*. (with S. Quack). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, 2003

*Exporting the American Model*. Oxford (Grande-Bretagne) : Oxford University Press, 1998

#### Articles

"From the Rule of Law to the Law of Rules" (ML. Djelic), *International Studies of Management and Organization*, Apr 2011, Vol. 41, Issue 1, p. 35-61

"Sociological Studies of Diffusion : is history relevant?" (ML. Djelic), *Socio-Economic Review*, Jul 2008, Vol. 6, Issue 3, p. 1-20

"Americanization in Comparative Perspective: The Managerial Revolution in France and Norway, 1940-1990" (ML. Djelic, R. Amdam), *Business History*, Jul 2007, Vol. 49, Issue 4, p. 483-505

"Overcoming Path Dependency: Path Generation in Open Systems" (ML. Djelic, S. Quack), *Theory and Society*, Apr 2007, Vol. 36, Issue 2, p. 161-186

"Has Europe been Americanized? The competition perspective" (ML. Djelic), *PKU Business Review*, Mar 2007, Vol. 32, Issue 2007.03, p. 122-129

"La collégialité comme principe de gouvernance. Evolutions et expansion d'un phénomène" (ML. Djelic), *Sociologie du Travail*, Jan 2006, Vol. 48, Issue 1, p. 88-109

"From Local Legislation to Global Structuring Frame" (ML. Djelic), *Global Social Policy*, Jan 2005, Vol. 5, Issue 1, p. -

"Entreprises et gouvernance en France : perspectives historiques et évolutions récentes" (P. Zarlowski), *Sociologie du Travail*, Jan 2005, Vol. 47, Issue 4

"L'arrivée du management en France : un retour historique sur les liens entre managérialisme et état" (ML. Djelic), *Politiques et Management Public*, Jun 2004, Vol. 22, Issue 2

"L'arbre banyan de la mondialisation" (ML. Djelic), *Actes de la recherche en sciences sociales*, Mar 2004, Issue 151 et 152

"Social Networks and Country-to-country transfer: Dense and Weak Ties in the Diffusion of Knowledge" (ML. Djelic), *Socio-Economic Review*, Jan 2004, Vol. 2, Issue 3

"Plan Marshall. Comment les Etats-Unis ont façonné l'Europe" (ML. Djelic), *Les Echos Enjeux*, Apr 2003, Issue 190

"Does Europe Mean Americanization? The Case of Competition" (ML. Djelic), *Competition & Change*, Dec 2002, Vol. 6, Issue 3

"The United States of Europe?" (ML. Djelic), *European Business Forum*, Jan 2000, Vol. 1, Issue 2

"The Co-evolution of New Organizational Forms in the Fashion Industry: A Historical and Comparative Study in France, Italy and the United-States" (A. Ainamo), *Organization Science*, Sep 1999, Vol. 10, Issue 5

"Genèse et fondements du plan MONNET : l'inspiration américaine" (ML. Djelic), *Revue Française d'Etudes Américaines*, Mar 1996, Issue 68

### **Book Chapters**

*International Competition Network*. In: *Transnational Governance*. Cambridge (UK) : Polity Press, 2011, p. 80-88

*The Power of "Limited Liability" – Transnational Communities and Cross-Border Governance*. In: *Communities and Organizations* (with S. Quack). Bingley (UK) : Emerald Books, 2011, p. 73-109

*Transnational Communities and Governance*. In: *Transnational Communities - Shaping Global Economic Governance* (with S. Quack). Cambridge (UK) : Cambridge University Press, 2010, p. 3-36

*Transnational communities and their impact on the governance of business and economic activity*. In: *Transnational Communities - Shaping Global Economic Governance* (with S. Quack). Cambridge (UK) : Cambridge University Press, 2010, p. 377-413

*Institutional Perspectives: Working towards coherence or irreconcilable diversity ?*. In: *The Oxford Handbook of Comparative Institutional Analysis*. Oxford (England) : Oxford University Press, Glenn Morgan, John Campbell, Colin Crouch, Ove Kaj Pedersen, Richard Whitley. 2010, p. 15-40

*Strong in the morning, dead in the evening : a genealogical and contextual perspective on organizational selection*. In: *The Globalization of Strategy Research, Advances in Strategic Management* (with R. Durand). Bingley (UK) : Emerald Publishing, 2010, p. 279-312

*Management*. In: *The Palgrave Dictionary of transnational history - From the mid-19th century to the present day*. Houndmills, Basingstoke (England) : Palgrave MacMillan , Akira Iriye, Pierre-Yves Saunier. 2009, p. 683-685

*Master of Business Administration (MBA)*. In: *The Palgrave Dictionary of transnational history - From the mid-19th century to the present day*. Houndmills, Basingstoke (England) : Palgrave MacMillan , Akira Iriye,

Pierre-Yves Saunier. 2009, p. 697-698

*Transnationalization and Its Governance - Actorhood and Power in the Shadow of Global Crisis.* In: *The Transnationalization of Economies, States, and Civil Societies.* New York (USA) : Springer, 2009, p. 285-295

*Governance and its Transnational Dynamics: Towards a Re-ordering of our World?.* In: *Accounting, Organizations and Institutions* (with K. Sahlin). : OXFORD UNIVERSITY PRESS, Christopher Chapman, David Cooper, Peter Miller. 2009, p. 175-204

*Relever les défis: entre gouvernance de la mondialisation et crise économique.* In: *Le leadership responsable.* paris (france) : Gualino éditeur, Lextenso éditions, 2009, p. 91-99

*When "Mercury" goes Global: The Role and Fate of "Messengers" and "Mediators" .* In: *Exploring the Worlds of Mercury and Minerva - Essays for Lars Engwall* (with S. Quack). Uppsala (Sweden) : Uppsala Universitet, 2009, p. 135-150

*La liberté d'entreprendre, un défi institutionnel?.* In: *L'art d'entreprendre - Des idées pour agir.* (France) : Pearson Education France, 2008, p. 201-210

*Pedagogical Leadership: Experiences From Three European Business Schools.* In: *Teaching and Learning at Business Schools.* Aldershot - Hampshire (England) : GOWER, 2008, p. 259-270

*Institutions and Transnationalization.* In: *The Sage Handbook of Organizational Institutionalism* (with S. Quack). London (UK) : SAGE Publications Ltd, Royston Greenwood, Christine Olivier, Kerstin Sahlin, Roy Suddaby. 2008

*The 'Ethics of Competition' or the Moral Foundations of Contemporary Capitalism.* In: *Moral Foundations of Management Knowledge.* Cheltenham (UK) : Edward Elgar Publishing, 2007

*Institutional Dynamics in a re-ordering world.* In: *Transnational Governance, Institutional dynamics of regulation* (with K. Sahlin-Andersson). Cambridge (United Kingdom) : Cambridge University Press, Marie-Laure Djelic and Kerstin Sahlin-Andersson. 2006, p. 375-397

*The international competition network: Moving towards transnational governance.* In: *Transnational Governance, Institutional Dynamics of Regulation* (with T. Kleiner). Cambridge (United Kingdom) : Cambridge University Press, Marie-Laure Djelic and Kerstin Sahlin-Andersson. 2006, p. 287-307

*Introduction: A world of governance: The rise of transnational regulation.* In: *Transnational Governance, Institutional Dynamics of Regulation* (with K. Sahlin-Andersson). Cambridge (United Kingdom) : Cambridge University Press, Marie-Laure Djelic and Kerstin Sahlin-Andersson. 2006, p. 1-28

*Cum si-a pierdut capitalismul sufletul: de la etica protestanta la „baronii jafului”;* 303 p.". In: *Frontiere etice ale capitalismului.* (Chapitre 3) Roumanie. 2006

*Rethinking Path Dependency: The Crooked Path of Institutional Change in Post-war Germany.* In: *Changing Capitalism?* (with S. Quack). Oxford (Grande-Bretagne) : Oxford University Press, Morgan G., Whitley R., Moen E.. 2005

*The Telecom Industry as Cultural Industry? The Transposition of Fashion Logics into the Field of Mobile Telephony.* In: *Transformation in Cultural*

*Industries* (with A. Ainamo). Amsterdam (The Netherlands) : Elsevier JAI, Jones C., Thornton P.H.. 2005

*Adaptation, Recombination and Reinforcement: The Story of Antitrust and Competition Law in Germany and Europe*. In: *Beyond Continuity: Institutional Change in Advanced Political Economies* (with S. Quack). Oxford (Grande-Bretagne) : Oxford University Press, Streeck W., Thelen K.. 2005

*How Capitalism Lost its Soul: From Protestant Ethics to Robber Barons*. In: *Ethical Boundaries of Capitalism?*. Aldershot (Royaume-Uni) : Ashgate Publishing Limited, Daianu D., Vranceanu R.. 2005

*Globalization as a Double Process of Institutional Change and Institution Building*. In: *Globalization and Institutions. Redefining the Rules of the Economic Game* (with S. Quack). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, Djelic M.L., Quack S.. 2003

*Message and Medium: The Role of Consulting Firms in Globalization and its Local Interpretation*. In: *Globalization and Institutions. Redefining the Rules of the Economic Game* (with C. Mckenna, A. Ainamo). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, Djelic M.L., Quack S.. 2003

*Theoretical Building Blocks for a Research Agenda Linking Globalization and Institutions*. In: *Globalization and Institutions. Redefining the Rules of the Economic Game* (with S. Quack). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, Djelic M.L., QUACK S.. 2003

*Exporting the American Model-historical Roots of Globalization*. In: *Advancing Socio-Economics: An Institutionalist Perspective*. Lanham, Maryland (Etats-Unis) : Rowman & Littlefield, HOLLINGSWORTH J. R., MULLER K.H., HOLLINGSWORTH E.J.. 2002

*Globalization and its Limits: The Making of International Regulation*. In: *The Multinational Firm. Organizing Across Institutional and National Divides* (with J. Bensedrine). Oxford (Grande-Bretagne) : Oxford University Press, MORGAN G., KRISTENSEN P.H., WHITLEY R.. 2001

*Managerial Competencies for Organizational Flexibility. The Luxury Goods Industry Between Tradition and Postmodernism*. In: *Research in Competence Based Management* (with M. Gutsatz). Stamford, Connecticut (Etats-Unis) : JAI Press, SANCHEZ R., HEENE A.. 2000

## ▾ Other Publications

### Press Articles

"La liberté d'entreprendre, un défi institutionnel?". *Les Echos*, 26 Jun 2008, p. 2-4

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## Teaching

### ▾ Teaching at ESSEC

Capitalism and Globalization (Master Level) Corporate Capitalism - Governance in Perspective (Master Level) Leadership (Master and MBA Level) Corporate Governance (Master Level and Executive) Organizational Behaviour (Master Level) Organizational Theory (Master Research

Level)Classics of Social Science (PhD Level)Epistemology (PhD Level)Qualitative Methodology (PhD Level)Frontiers of Institutional Theory (PhD Level)Business History and Ethics (PhD Level)Globalization and Transnational Governance (PhD Level)

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## Other Activities

### 📌 Awards and Distinctions

Since June 2011: Appointed Member of the **International Advisory Board**, Hanken School of Economics, Helsinki - Finland  
Since September 2009: Elected **Member of the Board**, European Institute for Advanced Studies in Management (EIASM) - <http://www.eiasm.org/r/Managing-Board>  
Since May 2009 - Elected Member of the **Royal Society of Sciences of Uppsala University** (Foreign Member)

-<http://www.vetenskapssoeletenuppsala.se/>September 2007: Speaker of the Year for the **Uppsala Lectures in Business**, Uppsala, Sweden

-[http://fek.uu.se/forskning/index.asp?page=uppsala\\_lectures](http://fek.uu.se/forskning/index.asp?page=uppsala_lectures)2002-2003 : **Kerstin Hesselgren Chair**, Sweden (see above)

[http://www.vr.se/download/18.72e6b52e1211cd0bba88000230/Eng\\_gästprofessorerna.pdf](http://www.vr.se/download/18.72e6b52e1211cd0bba88000230/Eng_gästprofessorerna.pdf)2002-2003 :

**Max Weber Best Book Award** for *Exporting the American Model*.

American Sociological Association, Washington, August. **First European to be granted this Award.**

<http://www2.asanet.org/oow/awards/weber.htm>1996: **Dissertation**

**nominated for the American Sociological Association's Best**

**Dissertation of the Year award.**1994-96: **Awarded two Krupp**

**Fellowships** for research and writing of the PhD dissertation. Granted, on a competitive basis, by the Centre for European Studies, Harvard University.

### 📌 Scientific Activities

#### Editorial Board Membership

*Scandinavian Journal of Management*, Elsevier

*Organization*, SAGE

*Scandinavian Journal of Management*, Elsevier

*Strategic Organization*, Sage

*Management and Organizational History*, SAGE Publications

*Strategic Organization*, Sage

*Management and Organizational History*, SAGE Publications

*Organization Studies*

#### Conference Presentations

##### International Conferences

##### **Keynote speeches and Convenor:**

**2011. Keynote**, "Transnational Governance and Community Building: The Case of Competition", **Second Berlin Forum - Innovation in Governance**, May 19th and 20th, 2011.**2010. Keynote**, "Institutional Theory Today:

Rewards and Fragilities of Maturity", 6th New Institutionalism Workshop, Lyon, France, March. **2009. Keynote**, EGOS Conference. "Transnational Law of Rules: Framing Creativity or Creative Framing?", 25th EGOS Conference, Barcelona, July. **2007. Convenor for Sub-theme 1**: 'Comparative studies of economic organization: Transnational communities - Complex dancing patterns across and within national borders', with Sigrid Quack. **23rd EGOS Colloquium**, July 5-7, Vienna, Austria. **2006. Subplenary Speech**: 'Publishing and Scholarly Career: From a European Perspective', **22nd EGOS Conference**, July 4-7, Bergen, Norway. **2006. Keynote Speech**: 'PhD Education - Challenges and Opportunities of Europeanization', **2nd EIASM Workshop on the Process of Reform of University Systems**, Venice, May 4-6, 2006 **2005. Keynote Panel**: 'Beyond Bologna and Lisbon: How to Move towards an Integrated European PhD Education in Organizational Studies?' , **21st EGOS Conference**, June 30-July 2, Berlin **2003**. Lecture in PhD Pre-conference : 'Working towards Comparative Analysis'. **19th EGOS Conference**, July 1-6, Copenhagen, Denmark. **2003. Keynote Speech**: 'Governing Governance: An Historical Perspective on Contemporary Challenges'. **Neuvièmes Journées d'Histoire de la Comptabilité et du Management, Association Française de Comptabilité**, March 20-21, Paris. **2002**. Lecture in PhD Pre-conference : 'Working towards Comparative Analysis'. **18th EGOS Conference**, July, Barcelona, Spain. **2000. Convenor for Sub-theme 1**: 'Forms of Transnational Governance and Paths of Economic Development', with Sigrid Quack. **16th EGOS Conference**, Helsinki, Finland.

**Paper presentations:**

**2011**. "Moral Hazard and Limited Liability: Exploring Elective Affinities", **7th Critical Management Society**, Naples, 11-15 July 2011. **2011**. "Interactions between Business and Society - CSR and its Needed Contextualization", **27th EGOS Conference**, Göteborg, Sweden, 8-10 July, 2011. **2011**. "When Limited Liability was (still) an Issue - Conflicting Mobilizations in 19th Century England", **18th International Conference of Europeanists**, June 20-22, 2011, Barcelona, Spain. **2010**. "The Power of Limited Liability - Transnational Communities and Cross-border Governance", with Sigrid Quack. Sub-theme 1: "Institutional Change, Organizational Restructuring and New Kinds of Social Actors in a Globalizing World", with Glenn Morgan, Richard Whitley and Peer Hull Kristensen, **26th EGOS Conference, Lisboa, Portugal, July. 2008**. "From the Playground of *Baron Nucingen* to Global Financial Operator: Institutional Work and the Profound Reinvention of the Paris Stock Exchange.", with Paul Lagneau-Ymonet, **Sub-theme 22 - Understanding how actors create, maintain and disrupt institutions, 24th EGOS Conference**, Amsterdam July **2007**. "Neo-institutional Theories: Intellectual Background, Diversity, Complexity and Trends", **SASE Conference, Copenhagen**, June 28-30th. **2007**. 'Ethical Underpinning of Contemporary Capitalism: From Markets to Marketization', **SASE Conference**, Copenhagen Business School, Denmark, June 28-30 **2007**. 'Institutional Theories: Working Towards Coherence or Irreconcilable Diversity?', **SASE Conference**, Copenhagen Business School, Denmark, June 28-30 **2006**. 'Institutional Dynamics in a Re-ordering World: Transnational Governance in the Making', with Kerstin Sahlin-Andersson, **SASE Conference**, Trier, June 30-July 2nd. **2005**. 'Transnational Governance in the Making: Institutional Dynamics in a Re-ordering World', with Kerstin Sahlin-Andersson. **Score Conference 'Organizing the World'**, October 13-15, Stockholm. **2005**. 'Transnational Governance in the Making: Regulatory Fields and their Dynamics', with Kerstin Sahlin-Andersson. **ECPR Conference**, September 8-11, Budapest, Hungary. **2005**. 'Roads with Many Junctions: Institutional Change in Open Systems', with Sigrid Quack, **American Political Science Association Meeting**, August 29-sept 1st, Washington. **2005**. 'Roads with Many Junctions: What Happens to Path Dependencies in Open Systems?', with Sigrid Quack. **21st EGOS Conference**, June 30-July 2, Berlin. **2004**. 'Transnational Institution Building

and the Multinational Company', Symposium **Academy of Management**, August 7-12, 2004, New Orleans. **2004**. 'The Transposition of Fashion Logics into the Field of Mobile Telephony', with Antti Ainamo. **20th EGOS Conference**, July 1-3rd. Ljubljana, Slovenia. **2004**. 'From National Configurations to Transnational Recombination', with Sigrid Quack. **20th EGOS Conference**, Ljubljana, July 1-3rd.2004, Ljubljana, Slovenia **2003**. 'Turning a Local Body of Knowledge into a Transnational Regulation: The Story of Antitrust', **APROS (Asia-Pacific Researchers in Organizational Studies) Conference**, December 7-10th, Oaxaca, Mexico **2003**. 'Bringing Management into France: An Historical Foray in the Interplay between Managerialism and the State', **Colloque Politique et Management Public**, November 23-24, Strasbourg, France. **2003**. 'From National Configurations to Transnational Recombination: Towards an Institutional Analysis of Globalization', **Society for the Advancement of Socio-Economic (SASE) Conference**, 28-30 June, Aix-en-Provence, France. **2003**. 'How Societal Institutions Change: The Story of Antitrust and Competition Law in Germany and the European Union', with Sigrid Quack. **19th EGOS Colloquium**, July 1-6, Copenhagen, Denmark. **2003**. 'The New Kid on the Block: The International Competition Network as a Mechanism of Institutional Change'. **19th EGOS Conference**, July 1-6, Copenhagen, Denmark. **2003**. 'Strong in the Morning, Dead in the Evening: A Genealogical Contribution to the Notion of Selection for Strategic Management', with Rodolphe Durand. **Academy of Management**, August, Seattle **2003**. 'Turning a Local Body of Knowledge into a Transnational Regulation : The Story of Antitrust'. **Scandinavian Academy of Management (NFF)**, August 2003, Reykjavik, Island. **2002**. 'From National Configurations to Transnational Recombination', with Sigrid Quack. **18th EGOS Conference**, July, Barcelona, Spain. **2002**. 'Fashion and Mobile Telephony: Chance Encounter or Political Engineering for Success?', with Antti Ainamo. **18th EGOS Conference**, July, Barcelona, Spain **2002**. 'Does Europe mean Americanization?' , **13th Biennial Conference of Europeanists**, Chicago, March. **2001**. 'Chandler, the American Model and its Worldwide Impact', in Symposium: *Alfred Chandler's Influence on Management History and Strategy*. Academy of Management, August, Washington. **2001**. 'Unbundling Competition - From the Law of the Market to Contextual Rationalities', **17th EGOS Conference**, July 5-7, Lyon, France. **2001**. 'Social Networks as Transfer Mechanisms : Dense and Weak Ties in the Cross-national Transfer of Knowledge, Ideas and Practices'. **Society for the Advancement of Socio-Economics (SASE)**, June, Amsterdam, Netherlands. **2001**. 'European Business Traditions or a Second Americanization'. **European Academy of Management (EURAM)**, Inaugural Meeting, April 21-22nd, Barcelona, Spain. **2000**. 'Image and Communication Portfolios : What Mobile Phone Makers can Learn from the Fashion Industry', with Antti Ainamo. **Strategic Management Society Conference**, October, Vancouver, Canada. **2000**. 'Medium and Message : The Role of Consulting Firms in the Process of Globalization and its Local Interpretation', with Chris McKenna and Antti Ainamo. **16th EGOS Conference**, Helsinki, Finland. **1999**. 'The Marshall Plan and Early Transfers of Managerial Best Practice : The Case of France'. **Academy of Management**, August, Chicago. **1999**. 'From Cartels to Networks', with Arie Lewin and Mitchell Koza. **Academy of Management**, August, Chicago. **1999**. 'Globalization and its Limits : The Making of International Regulation', with Jabril Bensedrine. **15th EGOS Conference**, July, Warwick, England.

#### **International Workshops**

##### **Workshop organization:**

**2011**. "The Hidden Sides of Creativity in Organizational Settings", with Marie-Léandre Gomez and Stoyan Sgourev, ESSEC Business School, May 20 and 21st, 2011. **2008**. "Transnational Communities", with Sigrid Quack. Organized at the Max Planck Institute for the Study of Societies, Köln, Germany, April 18-19. **2006**. 'Moral Foundations of Management Knowledge',

with Radu Vranceanu. Organized at **ESSEC Business School** with the logistical support of EIASM, October 13-14, Cergy-Pontoise, France. **2003**. 'The Multiplicity of Regulatory Actors in the Transnational Space', with Kerstin Sahlin-Andersson. **Workshop organized at Uppsala University, Department of Business Studies**, May 20-22.

**Workshop presentation:**

**2011**. "Transnational Governance in the Context of TIRs - The Case of Competition", **Workshop "Transnational Integration Regimes and Domestic Institutional Change in Emerging Economies"**, 14-17th, April 2011, Florence, Italy **2011**. "Transnational Governance through Standard Setting - The Role of Transnational Communities", **Symposium on the Occasion of R. Whitley's Retirement, Manchester Business School**, Manchester, January 27-28th, 2011 **2010**. "Scholars in the Audit Society", Invited Speaker to "Scholars in Action - Past, Present, Future", **Symposium on the occasion of the Tercentenary of the Royal Society of Sciences**, November 12, 2010, Gustavianum, Uppsala, Sweden **2010**. "When Limited Liability was (still) an Issue - Conflicting Mobilization in 19th Century England". **Fifth Organization Studies Workshop, "Social Movements, Civil Societies and Corporations"**, May 2010, Margaux, France **2009**. "University Reforms in Light of a Grande Ecole Experience", with Nicolas Mottis. **MEHEM - Changing Universities: Governance, Relevance, Performance**, Istanbul, September 29th-October 2nd. **2008**. "From the Rule of Law to the Law of Rules - Transnational Governance and its Impact on Local Structures and Dynamics", **Workshop Law and Legitimacy in the Governance of Transnational Economic Relations**, Organized by the Max Planck Institute for the Study of Societies, June 21-23rd, Villa Vigoni, Italy. **2007**. 'Transnational Governance in the Making: Regulatory Fields and their Governance', with Kerstin Sahlin, Workshop **Global vs Local - Challenges for Contemporary Governance**, IESE Business School, Barcelona, October 3-4. **2007**. 'Changing Forms of Capitalism, Globalization and the Marketization of (nearly) Everything?', **Workshop Globalization and Competitiveness**, Helsinki School of Economics, Helsinki, Finland, September 6-8. **2007**. 'Sociological Studies of Diffusion: Is History Relevant?', **Max Planck Summer Conference on Economy and Society, Why History? The Contribution of Historical Explanation to the Analysis of the Economy**, Scholss Ringberg, Tegernsee, July 18-21. **2007**. 'Institutions and Transnationalization', with Sigrid Quack, **Workshop on Multilevel Governance, Center for the Study of Globalization and Regionalization**, University of Warwick, May 17-19. **2007**. 'PhD Education: Challenges and Opportunities of Europeanization', **Workshop on Administrative and Governance Reforms in the University**, Uppsala University, January 24-26 **2006**. 'The Ethics of Competition or the Moral Foundations of Contemporary Capitalism', **Workshop on The Moral Foundations of Management Knowledge**, ESSEC Business School (with EIASM support), October 13-14. **2006**. 'A World of Governance: Institutional Dynamics in a Re-ordering World', with Kerstin Sahlin-Andersson. **Workshop on the Present and Future of Institutional Theory**, June 1-3rd, Edmonton, Canada. **2006**. 'The Perceptions of the Politics and Discourse of Marketization by French Economic Elites - A Research Agenda', **Workshop on Institutional Change in France and Germany**, Max Planck Institute, Köln, Germany, March 7-8th. **2005**. 'From Brain Drain to Mobility', **EIASM Annual Board Meeting**, Prague, Czech Republic, November 15-16th. **2005**. 'How do (Business) Practices Travel across Countries?' **Workshop on Knowledge Transfer**, CASS Business School. June 14-15th. **2004**. 'Management, Research and Economic Growth in Europe: Are we in Trouble?', **EIASM Foresight Meeting**, Brussels, December, 20-21. **2004**. 'From Local Legislation to a Structuring Frame of Globalization: The Story of Antitrust' **Workshop on Varieties of Globalization: Global Ideas Matter, Local Politics Decide?** Bergen, Norway, May 6-8. **2004**. 'The New Kid on the Block - The

International Competition Network and How it Contributes to Institutional Change', **Scancor Workshop**, Stanford, March 26-27. **2003**. 'How Societal Institutions Change The Story Of Antitrust And Competition Law In Germany And Europe', with Sigrid Quack. **Workshop**, Norway. **2002**. 'Between Coordination and Competition - Interfirm Networks and the Filters of National Institutions in Germany, France and the United States from 1860 to 1930.' **Workshop, Umea University**, Sweden. **2001**. 'Unbundling Competition - From the Law of the Market to Contextual Rationalities', **European Summer Research Institute (ESRI)**, Slovenia. **2000**. 'Medium and Message : The Role of Consulting Firms in the Process of Globalization and its Local Interpretation', with Chris McKenna and Antti Ainamo. **European Summer Research Institute (ESRI)**, Portugal **1999**. 'Globalization and its Limits : The Making of International Regulation', with Jabril Bensedrine. **European Summer Research Institute (ESRI)**, Denmark **1999**. 'Neo-institutional Theories : from Typology to cross-Fertilization', **Workshop on Institutions, Construction and Change**, Kellogg University, Chicago, December.

#### Invited Speaker -

**2011**. "Gouvernance Transnationale: Le Rôle des Communautés Epistémiques et d'Expertise", **Séminaire Management et Culture d'Entreprise, Ecole Polytechnique**, Paris. May 30th. **2011**. "When Limited Liability was (still) an Issue - Conflicting Mobilization in 19th Century England", **Forschungskolloquium "Soziologie", Universität Luzern**, May 3rd. **2011**. "When Limited Liability was (still) an Issue - Conflicting Mobilization in 19th Century England", **Seminar SCORE**, Stockholm, April 7th. **2011**. "When Limited Liability was (still) an Issue - Conflicting Mobilization in 19th Century England", **CARR Seminar Series - London School of Economics**, February 1st. **2010**. "Transnational Communities and the Making of Global Governance", **Saïd Business School, Center for Professional Service Firms, Oxford University, England, February**. **2009**. "From the Rule of Law to the Law of Rules : Transnational Governance and its Impact on Local Structures and Dynamics", **Center for Globalization and Governance, Institute for Sociology, Hambourg University**, January. **2008**. "La Gouvernance Transnationale", **Intervention for the Institut Diplomatique, Ministère des Affaires Etrangères**, March 20th, Paris. **2008**. Debates around the book *Transnational Governance*, **Centre de Sociologie des Organisations (CSO)**, February, Paris. **2006**. 'Marketization - From Intellectual Agenda to Global Policy Making', Seminar at **Bloomington University Department of Sociology**, Bloomington, Indiana, March 26th. **2006**. 'Les Théories Neo-institutionnelles - Etat des Lieux, Frontières et Questions Méthodologiques', **Seminar at Ecole des Mines**, Paris, March 5. **2003**. 'From National Configurations to Transnational Recombinations', **Seminar at SCORE**, Stockholm School of Economics, Stockholm, May 14th. **2003**. 'Social Networks and Country-to-Country Transfer: Dense and Weak Ties in the Cross-national Diffusion of Ideas and Practices', **Research Seminar, IIB Department, Stockholm School of Economics**, Stockholm, Sweden, April 11th. **2003**. 'Cross-national Networks and the Transfer of Knowledge' Seminar, **Department of Business Studies, Uppsala University**, April 2nd. **2003**. 'From National Configurations to Transnational Recombinations - Presentation of the Book Globalization and Institutions', **Research Seminar, SCASSS, Uppsala University, Sweden, March 27th**. **2003**. 'From National Configurations to Transnational Recombinations - Presentation of the Book Globalization and Institutions', **Research Seminar at the Department of Business Studies**, Gothenburg, Sweden, March 15th. **2003**. 'Globalization as Soft Americanization: Illustrations from the Antitrust Story', **Stein Rokkan Center Seminar**, Bergen University, Bergen, Norway, February 14th. **2003**. 'Exporting the American Model : Historical Roots of Globalization', **Seminar Economics and Philosophy of the Business Studies Department**, Stockholm University, February 13th. **2003**. 'Patterns of Knowledge Transfer

in Globalized Settings - A Historical Perspective and some Methodological Issues.' *EUDOKMA Doctoral Course*, January 15th.2002. 'What are Institutions?' *Lunch Seminarium, Department of Business Studies, Uppsala University*, November 5.2002. 'Exporting the American Model : Historical Roots of Globalization', *Seminar Department of Business Studies, Uppsala University*, September 11th.

## ☞ **Affiliations and Academic Responsibilities**

### **EDITORIAL ACTIVITIES**

**Organization Studies:** Senior Editor since 2002

Regular reviewer for **Organization Science, Organization, Journal of Management Studies, Management History, Management Learning**

Regular reviewer for **Cambridge University Press, Oxford University Press, Edward Elgar**

### **ACADEMIC RESPONSIBILITIES**

**2006 and forward.** Member of the Scientific Committee for the Translearn Project, a research project involving institutions from many countries in Europe, with a base in Finland.

**2006, December.** Member of the International Evaluation Panel for the Alberta Business School, Alberta, Canada.

**2006 and forward.** Member of the Board, Society for the Advancement of Socio-Economics (SASE), elected position. Serving on the Travel Fellowships Commission.

**2005 and forward.** Member of the EIASM Scientific Council

**2004.** Member of the International Evaluation Panel for Finnish Research in Management Studies. Report published in January 2005.

**2000-2002.** Member of the Supervisory Board of the Council for European Studies, Columbia University, New York.

**2000-2002.** Member of the Scientific Committee and Supervisory Board of IMHI - MBA in International Hospitality Management.

**1998-2003. ESRI - European Summer Research Institute for the Study of Comparative Capitalism. Member of the Scientific and Steering Committees.** Regular faculty in the Summer School associated with this Research Institute.

**Since 2001.** Member of the Faculty for pre-doctoral workshops at the annual EGOS Conference.

**1996-2005:** Member of the Academy of Management, American Sociological Association, Society for the Advancement of Socio-Economics, European Group for Organizational Studies, European Academy of Management.

## ☞ **Consulting and Other Activities**

### **PRESS, MEDIA AND COMMUNICATION**

**2006.** Coordination and editing of a series of 5 Special Issues, 'L'Art de l'Innovation', *Les Echos*, with Nicolas Mottis, May-June.

**2003.** 'Le Plan Marshall', *Les Enjeux Les Echos*, April.

**2001.** Invited Speaker, *Cité de la Réussite*, November 17-18.

**2001.** March 29. LCI (TV show). 'De l'Américanisation à la globalisation : quel bilan pour la France ?' Program : *Décideurs*. Journalist : Jean-Marc Sylvestre.

**2001.** Invited Speaker, *Club des Idées*, March 6.

**2001.** 'Globalisation, Américanisation : l'Impact en Europe de l'Est', *France Culture* (French National Radio), Program : Pot-au-Feu, January 18, 18.00-19.30

**2000.** 'Le Capitalisme Américain est un Accident de l'Histoire'. *L'Expansion*, 21 décembre 2000 - 4 janvier 2001.

**2000.** 'The United States of Europe?'. *European Business Forum*, Issue 2, Summer.

### 📌 Professional Experience

**2008- Chair of Management Department, ESSEC Business School**

**2007- Professor, ESSEC Business School**

**2003-7. Dean of the Faculty, ESSEC Business School.**

**2002-3. Kerstin Hesselgren Chair, Uppsala University.** The Kerstin Hesselgren Chair was founded by the Swedish Parliament and is run by the Swedish

Research Council; it is allocated each year to an outstanding woman foreign scholar.

**2001. Was granted tenure at ESSEC Business School, France.** Professor in the Organizational Behavior / Human and Social Sciences Department (today Management Department).

**1994-2000. ESSEC, France.** Assistant and Associate Professor in the Organizational Behavior / Human and Social Sciences Department.

**2000 - April to August. Stanford University,** Visiting Scholar, Sociology Department.