

EPSCI

INTERNATIONAL BBA
ESSEC BUSINESS SCHOOL



EPSCI

New graduates survey

2008 & 2009

ESSEC
BUSINESS SCHOOL



EPSCI as part of ESSEC Group

A campus where life is pleasant

Located in Cergy-Pontoise, 30 minutes from Paris in the heart of the second largest university zone in Ile-de-France with 25,000 students.

45,000 sq.m.campus

5 minutes from the center of Cergy, allowing students easy access to shops, a cinema, a theater and a pool.

An exceptional place of study

With an educational center including a library / Learning Center with more than 60,000 books, study rooms, lecture halls, computer facilities and wi-fi.

ESSEC offers its students three residence halls: 880 rooms and studios fully equipped with integrated services (mini market, gym, relaxation area, parking, internet access and shuttle service to the campus).

A rich and varied community life

87 student associations, sports, cultural, professional, humanitarian offer a range of activities and dynamic projects in which students can participate.

Key figures

4,200 full-time students and **6 000 executives enrolled** on programs each year

1,300 foreign students

2,000 students graduate every year, of which **1,600** are at Master Level or above

135 full-time professors (**42%** with an international background)

400 articles and **350 chapters and books** published over the past 5 years

90 nationalities present on **3 campuses**

120 partner universities in **30 countries** and **15** double-degree agreements

300 partner companies involved in educational programs and recruitment

35,000 Alumni and **42 international Alumni offices** in the world's major capital cities

EPSCI the International BBA program of ESSEC Business School



Welcome !

The graduates of EPSCI the ESSEC Business School BBA* program are high-potential individuals looking to pursue an international careers. The first undergraduate business school in France has obtained the prestigious AACSB and Equis accreditations

EPSCI offers its participants three major advantages:

- **As part of ESSEC, EPSCI benefits from the academic excellence of the institution.** The ESSEC faculty develops its educational project and teaches courses at EPSCI.
- **The internationalization of the curriculum,** developed through partnerships with leading educational institutions abroad cultivates a genuine openness to multicultural issues.
- **And an exceptional network of companies,** which participate in the student education throughout the curriculum.

Choosing EPSCI means opening the doors to an international career.

Léopold Kahn
Dean

** BBA : Bachelor of Business Administration. Le standard le plus répandu dans le monde pour ce type de formation*

■ EPSCI's diploma is certified by the French Ministry of Higher Education.

EPSCI in the rankings

- **EPSCI** 4-year undergraduate program ranked number 1 by *Challenges* – December 2009

International accreditations

In 1997, ESSEC became the first management school outside North AMERICA continent to be awarded AACSB accreditation. In 2003, ESSEC has also received the EQUIS accreditation.

This international recognition is testimony to the exceptionally high quality of training provided by ESSEC and represents a trademark of quality for graduates to develop their careers through greater international mobility.



100% of students EPSCI have significant international experience both in terms of duration and content

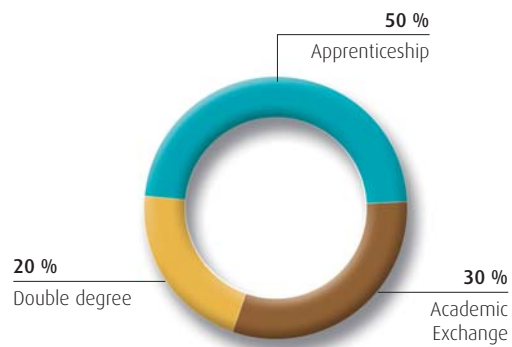


Photos de la cérémonie de remise des diplômes 2009

Graduate curriculum

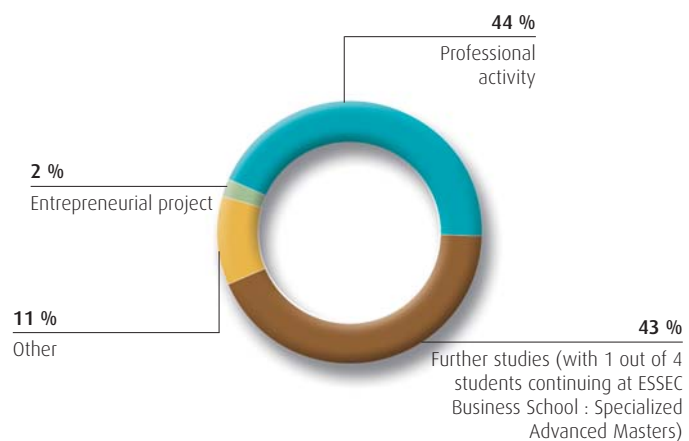
Survey carried out amongst 2008 & 2009 graduates

■ Which track did you decide to follow on your EPSCI program?



Students benefit from between 11 and 18 months' professional experience as part of their course. Throughout this period, they are accompanied by Essec Business School faculty whose expert guidance helps them to achieve their objectives, whether these involve gaining employment experience or following a prestigious postgraduate degree.

■ What is your situation just after graduation?





The EPSCI BA degree allows graduates to integrate prestigious postgraduate programs in France or abroad

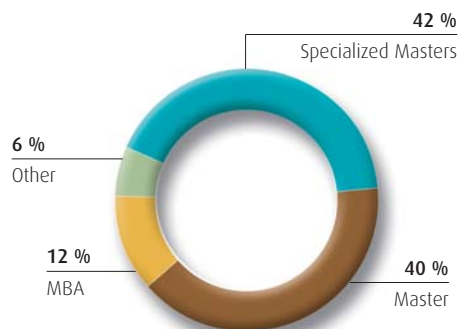
Further study at prestigious schools

The EPSCI BA diploma facilitates entrance into renowned educational institutions in France and abroad.

Examples of postgraduate studies:

- **ESSEC:** Advanced Master in : Marketing, Finance, International Supply Chain Management...
- **France:** ESCP-Europe, EM Lyon, Paris Dauphine, IEP Paris, Centrale.
- **International:** Warwick Business School - London School of Economics - UCD Dublin - Bocconi Milan - HEC Montreal – ESADE Business school - University of Sydney - HSG Saint Gallen London Business School - Queen’s (Canada) - Tec de Monterrey (Mexico).

What type of additional studies have you followed since graduation?



*Having done two years as an apprentice in consulting and a university exchange in Shanghai, when I graduated from EPSCI, I decided to complete my education with a specialization. **The specialized master « Entrepreneurs” co taught by Central and ESSEC** offered me a great opportunity to materialize my skills on key topics of business management. »*

Adrian - Graduated EPSCI 2009

*EPSCI offered me four unforgettable years and is the perfect springboard for a brilliant international career. EPSCI offered me the opportunity to put my theoretical knowledge into practice throughout my studies through very professionalizing work placements. I was also able to take part in a one year academic exchange at McGill University, Montreal, where I majored in Organizational Strategy program taught by the best teachers in the field. **Now alumni of ESSEC Business School, I am studying for a Masters in Management at London Business School.** »*

Sandra
Graduated 2009 EPSCI

*I chose EPSCI for 3 reasons: the general and international content of the program and the ESSEC Business School label. Four years later, I do not regret my choice. Of all the courses taught at EPSCI, I rapidly had a preference for marketing. For this reason, when I did my university exchange for a year in Dublin, I chose mostly courses in this area. I also did a 6-month internship in London in web marketing. I liked the combination of theoretical concepts put into practice which confirmed my choice to orient my career towards this field of activity. **This is why I have decided to specialize and pursue my studies at ESSEC by doing a Specialized Master in Marketing Management.** »*

Sophie
Graduated 2009 EPSCI

43% of graduates found employment before graduating



I did my graduation internship at McDonalds France. At the end of my internship, I was proposed a job as a product manager. I am in charge of the entertainment and merchandising restaurant. I accepted the position for many reasons: the quality and reputation of the company, the mission proposed and the starting salary of 37 k€ excluding bonuses (8 k€ in 2008). »

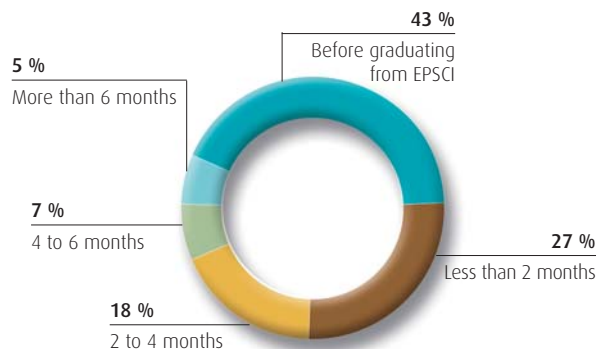
Nicolas

Graduated 2008 EPSCI



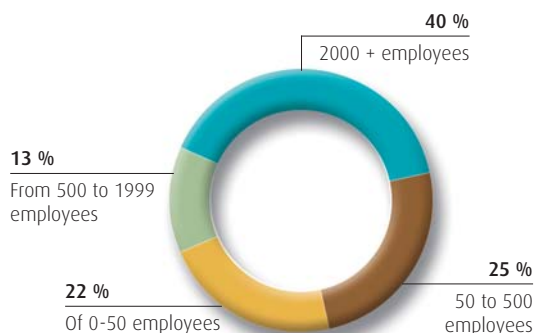
First job after EPSCI

■ How long did you spend looking for your first job?



88% of graduates found their first job within four months of leaving EPSCI.

■ What size is your company?



Where are they now?

- **Mathieu Dufresne** (promo 2005) - International Trade Marketing Group Manager for Coty. He previously spent three years in Dubai.
- **Cedric GOBILLARD** (promo 92) - CEO of tour operator LOOK Voyages.
- **Corinne VIGREUX** (promo 87) - One of the three founders of Tom-Tom GPS World number 2 worldwide. Currently CEO of TOM-TOM.

Quoted in, *alumni magazine of ESSEC* - April 2009.

■ The four main areas of activity

- Commercial/Retail
- Financial Institutions
- Media/Publishing/Entertainment
- IT Industry

■ The three main functions

29% - Commercial/Business Manager/Business Development



24% - Marketing



14% - Consulting/Education/Finance



■ International activity in the first job:

35% of graduates work abroad

58% of graduates based in France have very frequent missions abroad

Average gross salary : 35K€

I chose the apprenticeship track with the aim to combine extensive professional experience with an internationally oriented curriculum. The course helped me develop a certain openness, first as an exchange student in Singapore and also through a total immersion in the workplace for 14 months in TRS (Thales Raytheon Systems) . Thanks to this enriching experience, I will integrate the Commercial Department in the NATO section of this company after graduation. »

Charlotte, Graduated in 2009

*During my studies at EPSCI, I participated in an academic exchange because I wanted to have a meaningful experience abroad. I went six months at the Haskayne School of Business, University of Calgary, **Canada**. Subsequently I did a 6 month internship in **London** at Hachette Filipacchi UK Ltd., as research advertising assistant for various magazines. This allowed me to put into practice the knowledge acquired earlier. Upon graduation, I pursued my career abroad, by doing an **International internship in Germany**. This plus already being bilingual in German allowed me to be recruited for a position of high responsibilities as a first job in. EPSCI allowed me to develop an international profile. »*

François, Graduated in 2008



Informations

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