

Set up in 1994, the **Urban Management Institute** came about as the result of the popularity of ESSEC's Urban Economics Chair. It was created in order to train a new generation of **experts specialized in urban management and public services**.

This Institute emphasizes the principles of public management rooted in the solid French tradition that serves as a model for Europe and America. As early as the XVII century, there grand public works were launched that became the basis for the delegation of public services.

At **ESSEC today**, the concept of public management is enriched both by this heritage and by respect for the principles of modern economics and the integration of environmental issues. The Institute is supported by firms whose activity is linked to urban management, as well as public bodies whose close collaboration with faculty and students makes it possible for the program to meet the needs of public/private partners.

Recently, teaching and research were enriched by a Social Entrepreneurship Chair set up within the Institute, which is currently co-directed by professors Franck Vallerugo and Thierry Sibieude.

## **Contacts**

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