In a world where 85%\(^1\) of jobs that will be proposed in 2030 do not yet exist today, and where the fourth industrial revolution is profoundly transforming companies and society\(^2\), ESSEC, faithful to its pioneering spirit, must be in the avant-garde of these changes to give meaning to the leadership of tomorrow.

Our mission is, more than ever, to accompany our students, participants and companies to evolve in this world in perpetual change by calling upon the research, innovation and human values which have always driven us.

Our role is first and foremost to train the next generations for them to effectively enter the corporate world and have a positive impact on business and society. Managers and entrepreneurs of tomorrow will have to demonstrate a critical and creative way of thinking, a capacity to test, learn and execute rapidly, as well as an aptitude to communicate and work with those around them in a responsible manner, and for the common good. They will have to develop skills in terms of openness, analysis, and adaptation to the new jobs of the future.

But our role goes even further: we must have a positive impact on companies, the economy, society and on this ever-changing world. To anticipate and facilitate transformation and change, and influence them, we must strengthen our commitment to cutting-edge and relevant research capable of nourishing the economy and society, and to shed light on current challenges as well as those to come.

To meet the needs and stakes of our students, participants, companies and more widely the expectations of today’s society, ESSEC must turn towards the world arena and position itself as a reference business school, renowned for its quality and values, by the academic, professional and public communities.

**Our ambition is to become a world-school with French roots and global impact, blending excellence with distinctiveness.** This ambition is founded on the strengths and values of the school in order to propose a unique and relevant experience as closely linked as possible to the today’s world.

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Vincenzo Esposito Vinzi  
Dean and President of ESSEC Business School

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\(^1\) Institute For The Future for Dell Technologies, July 2017  
\(^2\) An average of 42% of tasks will be performed by machines in 2022, as compared to 29% in 2018 (World Economic Forum, September 2018)
A CLEAR AMBITION: MAKE ESSEC A WORLD-SCHOOL WITH FRENCH ROOTS AND GLOBAL IMPACT, THAT BLENDS EXCELLENCE WITH DISTINCTIVENESS

A SCHOOL IN THE WORLD, WITH A WORLD PERSPECTIVE

With 4 campuses on 3 continents and a network of academic and corporate partners worldwide, ESSEC is a school that every year welcomes an increasing number of international students and faculty. We train our students and participants to work in an increasingly global economy while setting the values which are dear to ESSEC at the heart of our pedagogy: ethics, social responsibility and inclusiveness, as well as respect for diversity and care for the common good.

To become a World-School, we are strengthening our transnational reach which enables us to immerse our students and participants across continents which are changing and growing at a rapid pace. Our school is committed to becoming more and more an actor within its local communities, to be an integrated partner working with social, public and private actors within each community where it is located. To reinforce our positioning as a full-fledged graduate business school, we are also planning for the development of master’s and MBA-level programs in Asia. For Africa, priority will be given to the development of executive education, corresponding to the needs of companies, as well as advanced master’s programs catering to professionals and entrepreneurs in partnership with local academic institutions.

The development of support services corresponding to these new programs will be set up, notably careers services adapted to MBA-level, coaching and guidance to participants in executive education, as well as the strengthening of sales and corporate relations teams.

The World-School will also result in a policy of strong partnerships and flagship alliances in Europe, United-States and China. In Europe, a strategic partnership will be drawn up with other institutions of excellence, to develop close collaboration in research and high-level international master’s and executive programs. In the United States, the objective is to tie partnerships and develop research platforms with leading scientific and technical institutions by favouring the complementarity of scientific skills and other curricula, with roles such as the engineer/manager. We will target key sectors like health, sports, environment, public affairs, and reinforce those of our centres of Excellence as well as, entrepreneurship. Our international campuses are a key asset to attract those partners.

Finally, the World-School will be embodied by the creation of the fifth ESSEC campus: The Digital Campus. Virtual and complementary to the existing campuses, this platform will guide students from their application to their graduation, then throughout their lives as alumni, by enriching their experience via personalized tracks, an adaptive learning path and exclusive learning and professional content. By combining digital technologies and AI, the Digital Campus will make ESSEC’s a platform, accessible from anywhere, at anytime.
FRENCH ROOTS AND HISTORY

ESSEC’s French roots stem from a hundred years of its history: they form the bedrock on which the School builds its development.

- **ESSEC will give new impetus to the campus via the Campus 2020 project.** It aims to profoundly transform the ESSEC campus at Cergy, thereby enabling us to invent new modes of doing research, learning, co-working and living on campus. This new vision will meet the expectations of the new generation of students and faculty, as well as cater to new needs for collaboration with companies. ESSEC will also actively participate in the International Campus project which proposes a new urban and architectural development approach which will strengthen the attractiveness of all the institutions in the Cergy area.

- In forthcoming years, ESSEC will also open a site within the Paris city center to welcome some customized premium training programs, facilitate links between potential investors and partners for incubated start-ups, and host events.

- **ESSEC invests to develop a unique learning approach** that brings together knowledge (savoir), know-how (savoir-faire) and soft skills (savoir-être). ESSEC has been able to innovate and propose differentiating learning experiences to its students by combining a top-level academic education, professional experience and personal fulfilment. This unique learning model is a singular characteristic and a strength that ESSEC puts into perspective to take into account the impact of technological and cultural developments on the jobs of tomorrow, thereby remaining relevant in the training of future generations of leaders and entrepreneurs. This educational model will benefit from the values of our School – the latter necessarily forming the heart of the ESSEC experience – to educate leaders able to understand our major societal stakes, capable of adapting to the increasingly rapid changes and influencing them, who facilitate their implementation, and who inscribe the human dimension of business and management at the heart of their practices.

BLENDING LOCAL ANCHORING WITH GLOBAL IMPACT

Our local anchoring on three continents, is combined with a transnational reach where each regional base represents a portal towards the rest of the world.

- **Aiming for global impact means the participation of ESSEC in the public debates.** Through the work of its researchers, its intellectual production, and the students that it has trained - ESSEC will contribute to answer the challenges that will arise in the future for companies, as well as for our economy and society.

We will have to close the divide between fundamental and applied research, both being stakeholders in the mission of a leading school on a worldwide level with a duty to be at the forefront of research and innovation. The strengthened policy of research support will be founded on the capacity to combine rigour, relevance and reach in order to ensure the quality and the visibility of our scientific endeavours.

- **ESSEC’s research strategy shall not be limited to hyperspecialization and will be founded both on quality and diversity** in order to remain open to a wide spectrum of subjects, methods and disciplines. The strategy of research quality and diversity is based on the willingness to have our students benefit from pluri-disciplinary and transdisciplinary teaching implying, for example, a good understanding of other fields such as philosophy and/or AI— which will enable them to improve their understanding of the complexity of the modern world. It also enables all of our programs to be endorsed by the research carried out by members of the permanent faculty body.

In order for our school to be able to carry out its ambitious academic vocation, the way we manage and develop faculty staff will be subject to development under the supervision of the Dean of Faculty. This will have the double objective of aligning the recruitment and assessment criteria for professors to the strategic priorities and increasing the attractiveness of the School for new research professors on the international market.

- To have a global impact, ESSEC will also rely on the thought leadership of professors to build bridges with companies and society. We will propose new formats of partnerships and chairs which satisfy the stakes of company transformation and create new links with companies such as SMEs, start-ups and unicorns. Project-based fundraising will be generalized around structured and inspiring ideas in order to better reach companies and individual donors, in close collaboration with the Alumni and the ESSEC Foundation.

To meet this challenge, ESSEC’s organization changed with the creation of a company-centric business unit, that puts their needs and expectations at the heart of its offers and develops new services for them by capitalizing on the expertise and capacity for innovation of our faculty.
Key figures

Graduates worldwide: 50,000

Degrees awarded each year, including at graduate level: 2,000

Campuses: 4 in Cergy, Paris-La Défense, Singapore, and Rabat

Partner universities: 195 in 43 countries

Students in full-time undergraduate and graduate programs: 5,867

International students' nationalities: 98

International students: 34%

Student organizations: +100

Centers of excellence: 7

Corporate chairs: 21

Double degree programs: 29 (24 international, 5 national)

Permanent faculty: 162 of 36 nationalities including 20 emeriti professors

Managers in executive education: 5,000

Partner companies in education and recruitment: +500