



## ESSEC Business School's ranks 4th in the inaugural MiM ranking by The Economist

**Cergy, May 29, 2017** —On May 25, [The Economist](#) announced that ESSEC Business School's MSc in Management program earned the 4<sup>th</sup> place in its inaugural ranking of the best Masters in Management programs worldwide.

The Economist has for the past 15 years established itself as a pillar in the business education ranking forefront and has previously focused its efforts on ranking full time MBA programs worldwide. In 2017, The Economist decided to expand its concentration to include Masters in Management programs because of the growth of the programs, particularly in Europe.

ESSEC's 4<sup>th</sup> place ranking highlights the key strengths of the MSc in Management program including:

- Open career opportunities – a category that takes into account the diversity of recruiters, the placement success of alumni and the quality of the career services department, based on the feedback of alumni.
- An excellent educational experience based on the gender diversity of the program, the range of access to overseas study programs and the number of languages on offer.
- Strong potential to network thanks to the large number of overseas alumni networks and many active alumni.

According to Anne-Claire Pache, the Dean of Academic Programs at ESSEC Business School, *"This ranking recognizes the significant value of ESSEC's Master in Management program, one of the best management programs in the world. It highlights the academic quality of ESSEC's programs as well as its close proximity to the business world which offers its students unique career opportunities in France and internationally."*

These results once again confirm the academic excellence of the program and attest to ESSEC's position as a leading, international business school.

###

### **Press Contacts:**

Danielle Steele, International Press Relations; Tel: +33 1 34 43 36 55 – [steele@essec.edu](mailto:steele@essec.edu)

Aurélie Tennerel, Head of Media Relations; Tel: +33 1 34 43 30 29 – [tennerel@essec.edu](mailto:tennerel@essec.edu)

### **About ESSEC Business School**

ESSEC, founded in 1907, is one of the world's top management schools. With 5,330 students; a faculty comprised of 158 full-time professors, 19 of which are emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 47,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For any additional information, please visit [www.essec.edu](http://www.essec.edu) or [www.essec.edu/asia](http://www.essec.edu/asia).