



ESSEC
BUSINESS SCHOOL



DATES

JUNE 29 - SEPTEMBER
11, 2020



FOR MORE INFORMATION

MyEssec / MiM Program
Center / International
Mobility / ESSEC Campuses



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THE GLOBAL MANAGER IN AFRICA

THIS TRACK IS DESIGNED FOR MIM STUDENTS WHO WISH TO UNDERSTAND THE MAIN CHALLENGES AND SPECIFICS OF DOING BUSINESS IN AFRICA. DURING TWO MONTHS AND A HALF, STUDENTS WILL ATTEND CLASSES, VISIT COMPANIES AND ASSOCIATIONS THAT WILL HELP THEM UNDERSTAND THE DIVERSE ASPECTS OF AFRICAN MANAGEMENT PRACTICES.

CURRICULUM

Students follow **8 courses**:

- Strategy & Management (core course)
- Operations Management in Africa (core course)
- African Geopolitics
- Entrepreneurship in Africa
- Doing Business in Africa
- African Economies
- *Moroccan Arabic (Introduction Course)
- *Introduction to Arab Muslim Culture and Society

**(those courses do not grant any UV/credits but are mandatory)*

They also participate in an **integration trek** in the Moroccan landscape (Atlas, Atlantic coast, Desert,...) and a short **study trip** to a Moroccan city in order to learn about the country and its economy. Finally, the students will spend around **10 days in Sub-Saharan Africa** where they will meet local entrepreneurs and business owners (*optional learning expedition*).

APPLICATION & SELECTION

Application dates: January 9 - February 17, 2020

Eligibility requirements:

- Pre-Master cycle/Refresher courses validated
- 22 UV maximum validated before departure

Selection criteria:

In case there are more applicants than the number of spots available, students will be ranked according to their GPA.

** GPA Calculation: all business courses (refresher and pre-master courses included) divided by the total number of courses. Language courses are not taken into account. If a course is taken twice, only the highest grade will count.*

VALIDATION

Upon successful completion of the track, students will be awarded:

- 6 management UV (in English)
- 2 or 3 UVEI (*depending if students take part in the learning expedition at the end of the program*)

“ Africa is often a forgotten continent and we don't hear about it in our regular courses... So I thought that going to this campus will help me have an insight on the situation and the opportunities. I wanted to learn about the cultural aspects but also the business environment here. ”

Elise Hainaut, 2018
Global Manager in Africa

