ESSEC is a business school with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship Master in Management and Global MBA programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “Triple crown” of accreditations for global business education: EQUIS, AACSB and AMBA.

At the core of the ESSEC learning experience is a combination of excellence and distinctiveness. ESSEC’s unique educational model is based on education by experiences, that foster the acquisition of cutting-edge knowledge with the development of know-how and life skills. At ESSEC, we aim to empower students and give them the keys to imagine, create, lead and have a positive impact in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in Asia-Pacific and Africa are dual gateways that allow students to really immerse themselves into different cultures worldwide and develop genuine expertise about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow’s world. ESSEC has built a network of alliances with academic partners worldwide so that its students’ learning journey is a true international one.

ESSEC is a school with French Roots that trains responsible leaders. Being a responsible leader means being able to see beyond business as usual. Responsible leaders are able to value long-term benefits over short-term profits; they are able to blend corporate performance with employees’ well-being. To prepare its students for the world of tomorrow, ESSEC’s pedagogy seeks to awaken and develop creative and critical thinking, together with the learning-by-doing method. Responsible leaders are those who can see the broader picture.

ESSEC is a full ecosystem at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn’t end with a degree: learning at ESSEC means becoming a life-long learner and joining a close-knit community of more than 62,000 Alumni all across the globe.
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**Key figures**

- **62,000** graduates worldwide
- **7,050** students in full-time undergraduate and graduate programs
- **4** campuses in Cergy, Paris-La Défense, Singapore and Rabat
- **+1** augmented digital campus
- **245** partner universities in 42 countries
- **2,000** degrees awarded each year, including 1,600 at graduate level
- **+20** learning and research chairs
- **27** double degree programs (20 international, 7 national)
- **142** permanent faculty of 37 nationalities including 21 emeriti professors
- **5,000** managers in executive education
- **+500** partner companies in education and recruitment

**INTERNATIONAL RANKINGS BUSINESS EDUCATION 2020**

- **#6** European Business School
- **#3** Master in Management
- **#4** Master in Finance
- **#5** Executive Education Programs
## SOMMAIRE/ CONTENTS

### LE CENTRE DE RECHERCHE DU GROUPE ESSEC

**Publications du corps professoral en 2019 & 2020**

- Comptabilité-contrôle de gestion/Accounting & Management Control  
  [7]

- Économie/Economics  
  [13]

- Finance/Finance  
  [19]

- Information Systems, Decision Sciences and Statistics  
  [23]

- Management/Management  
  [31]

- Marketing/Marketing  
  [43]

- Management des opérations/Operations management  
  [47]

- Hors Département/Miscellaneous  
  [51]

- Droit & environnement d’entreprise/Public & private policy  
  [53]
BOOK CHAPTERS


BOOKS


INTERVIEWS: RADIO, TV, PRESS


JOURNAL ARTICLE (NON-PEER-REVIEWED)


JOURNAL ARTICLE (PEER-REVIEWED)


ESSEC BUSINESS SCHOOL - RESEARCH YEARBOOK 2019 - 2020
PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE


PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA


TECHNICAL REPORTS, WHITE PAPERS


PUBLISHED CASES


WORKING PAPERS

INTERVIEWS: RADIO, TV, PRESS


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**PRESENTATIONS AT A FACULTY RESEARCH SEMINAR**

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**PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE**


PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA


WORKING PAPERS


FINANCE

INTERVIEWS: RADIO, TV, PRESS


JOURNAL ARTICLE (NON-PEER-REVIEWED)


JOURNAL ARTICLE (PEER-REVIEWED)


PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE


TECHNICAL REPORTS, WHITE PAPERS


INFORMATION SYSTEMS, DECISION SCIENCES AND STATISTICS

BOOK CHAPTERS


BOOKS


CONFERENCE PROCEEDINGS


GUEST EDITOR OF A JOURNAL SPECIAL ISSUE


INVITED SPEAKER AT AN ACADEMIC CONFERENCE


JOURNAL ARTICLE (PEER-REVIEWED)


JOURNAL ARTICLE (NON-PEER-REVIEWED)


ARCHETTI, C., COELHO, L.C. and SPERANZA, M.G. (2019). An Exact Algorithm for the Inventory Routing Problem with Loadistic Ratio. Transportation Research - Part E:
Logistics and Transportation Review, 131, pp. 96-107.


PREFACES OF A JOURNAL


PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE


PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA


WORKING PAPERS


BOOK CHAPTERS


CONFERENCE PROCEEDINGS


INTERVIEWS: RADIO, TV, PRESS

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JOURNAL ARTICLE (NON-PEER-REVIEWED)


JOURNAL ARTICLE (PEER-REVIEWED)


PREFACES OF A BOOK


PREFACES OF A JOURNAL


PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE


PERETTI, J.M. (2019). QueI apport de l’intelligence collective à la fonction RH. In: 30ème Conrès AGRH : La GRH peut-elle sauver le travail ?


PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA


PUBLISHED CASES


MARKETING

BOOK CHAPTERS


BOOKS


JOURNAL ARTICLE (PEER-REVIEWED)


PREFACES OF A JOURNAL


CONFERENCE PROCEEDINGS


PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE


PRESS ARTICLE

Production-based pollution versus deforestation: optimal policy with state-independent and dependent environmental absorption efficiency restoration process

Assaad K. Ghamloua, Ramin M. Mostafavi, A. H. Ghamloua

Original Research | Published: 18 Apr 2020

Abstract

An important yet largely unexamined issue is how the interaction between deforestation and pollution affects economic and environmental sustainability. This article seeks to bridge this gap by introducing a dynamic model of pollution accumulation where pollution emissions can be reduced and the abatement efficiency of pollution control measures can be monitored. We assume that...
BOOK CHAPTERS


BOOKS


INTERVIEWS: RADIO, TV, PRESS


JOURNAL ARTICLE (NON-PEER-REVIEWED)


JOURNAL ARTICLE (PEER-REVIEWED)


**PRESENTATIONS AT A FACULTY RESEARCH SEMINAR**


**PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE**


**PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA**


Grande Écoles Universités Le Magazine.


PUBLISHED CASES


Lost in translation? Transferring creativity insights from art to management

Aurick Aquinio-Beurgueux
Céline Doquet
Ricardo Azevedo

Abstract
Since the early 2000s, the business sector has seen a number of both professional and academic concerns, especially those related to the transfer of artistic practices. The current research focuses on the movement of artists' practices to managers and executives. The purpose of this paper is to develop a framework for this movement and to discuss the potential benefits and challenges of integrating artistic practices into management. The paper argues that the transfer of artistic practices to managers and executives can lead to innovative management practices and contribute to the development of more creative and adaptive organizations.
OTHER DISCIPLINE

BOOK CHAPTER


JOURNAL ARTICLES (PEER-REVIEWED)


PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE

BOOK CHAPTERS


BOOK COLLECTION EDITOR


BOOK EDITOR


BOOKS


CONFERENCE PROCEEDINGS


INTERVIEWS: RADIO, TV, PRESS


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INVITED SPEAKER AT AN ACADEMIC CONFERENCE


JOURNAL ARTICLE (NON-PEER-REVIEWED)


JOURNAL ARTICLE (PEER-REVIEWED)


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