ESSEC Business School - Cergy Campus

Professor of Management Practice with expertise in Hospitality Management

ESSEC Business school is recruiting a Professor of Management Practice (PMP) with a specific expertise in Hospitality Management. The role includes the responsibility to be the academic director of the Master of Science in Hospitality Management (IMHI) at ESSEC Business School. The PMP role offers a unique opportunity to build on the legacy of a highly reputed program to have a real impact on hospitality education and leadership. The position is based in our Cergy (Paris) campus, and ideally starting in September 2023.

ESSEC’s IMHI program is a hospitality management program with over 40 years of renowned leadership in Europe. The program was initially created in 1981 as a joint venture between Cornell University’s School of Hotel Administration and ESSEC Business School, a partnership that lasted for 25 years. Today IMHI offers a unique experience with its two years MSc in Hospitality Management and concentrations in Digital Leadership, Real Estate & Development, Entrepreneurship, Luxury Services Management, Sustainable Hospitality, and Food & Beverage.

ESSEC Business School is a renowned institution in management education, taking pride in fostering the development of future leaders in the corporate world, including those at the helm of CAC 40 companies and prestigious consulting firms. In 2023, ESSEC earned the distinction of being the top business school for CAC 40 managers, according to the ranking by Business Cool.

Mission

Positioned within ESSEC’s Management Department, the PMP will be responsible for the international growth and strategic alignment of the IMHI program. The mission of the PMP will be to work together with the existing program team, departments, and management, in developing and managing the academic and administrative activities of the program.
Responsibilities, person specifications, and key activities

Broadly, the key responsibilities of the Program Director of the MSc in Hospitality Management include but are not limited to:

- Defining and contributing to the program positioning in line with the pre-experience programs portfolio and strategy
- Oversight of the content of the core components of the program, coordinates with major coordinators regarding the pedagogical content of the majors, and ensures the coherence of the overall academic content of the program
- Introduction of pedagogical innovation in the program
- Contribution to the student exit surveys and ensuring continuous improvement and student satisfaction
- Support and advice to students throughout the year (academics, academic results and examination committees, graduation ceremony, etc.)
- Seamless coordination with internal services (e.g. program team, recruitment, admissions, communication, registrar, career services, and other departments and services) to ensure the smooth running of program
- Contributions to budget planning and preparation
- Oversight of the staffing of professors and lecturers in the program, in accordance with accreditation constraints
- Contribution toward accreditation and ranking processes (AACSB, EQUIS, CEFDG...), in coordination with the Quality and Accreditation Team and the Rankings team
- Contribution the the visibility, reputation, and impact of the school and program via local and international media, social media, webinars as may be needed
- Development of strong links with the alumni community, in coordination with the Alumni associations
- Given the above-mentioned mission and job responsibilities, the job incumbent will be based in Cergy. Significant academic credentials with at least a Master’s degree are required; while a PhD/Doctorate is not mandatory it can be an additional asset.

The PMP should have the following experiences:

- Minimum managerial work experience in the hospitality industry of 5 years
Teaching experience related to the hospitality industry (preferably both in English and in French)

Teaching experience in Human Resource Management, Leadership, Organizational Behavior, Strategic Management or other management related disciplines

Key activities of the PMP are as follows:

▪ Work at least 4 days per week for ESSEC in pedagogical activities
▪ Develop strong links with the business world (consultancy, free-lance)
▪ Be a team player with a good understanding of the hospitality education trends and academic environment in France and internationally
▪ Develop close links with the hospitality industry and ESSEC and IMHI alumni in France and internationally
▪ Teach in various fields of Management, and in particular in relation with the hospitality sector
▪ Develop pedagogical case studies, MOOCs and short videos, position papers, books and other relevant content for courses and seminars
▪ Organize community events that include guest speakers, pitch events, meetups, both inside the schools and with partner organizations
▪ At a school level, participate in admissions boards, take responsibility for courses, coordinate multi-section courses, etc.

The number of teaching hours is 300 hours/year and corresponds to a full time contract (CDI). The option to teach 240 hours in the context of a part time (4/5) contract is also available. The Program Directorship of the MSc in Hospitality Management could imply a teaching reduction and/or a financial bonus.

If this position interests you, please send us your application to the following link:

https://essec.qualtrics.com/jfe/form/SV_1XtB1kFIWKh3KR0

Review of applications will start on 22/06/2023, and will continue on a rolling basis until the position is filled.
The preferred starting date is September 2023.

For inquiries: please contact Stefan Gröschl (groschl@essec.edu)

*We regret that only shortlisted candidates will be contacted.*