

# THE FIRMENICH SCHOLARSHIP

As a leading player on the global market of perfume-flavour creation, Firmenich is happy to contribute to first-class academic initiatives. Managing a luxury brand also requires a good knowledge of up-stream activities like design, communication, manufacturing... and why not perfume creation! Firmenich will thus award a scholarship to a dynamic, highly motivated applicant with an international profile.

## Application Requirements

In order to be considered for the Firmenich Scholarship, candidates must:

### 1) Demonstrate financial need.

Candidates from countries offering government educational loans and grants and/or special student bank loans (US and EU Citizens for example) should prove that they are either partially or fully unable to tap into these resources to meet their financial needs and must supply a letter of refusal from the bank/institution for part or all of their loan request.

Candidates should, in addition, supply:

- A copy of their monthly pay slip
- A detailed chart of their financial needs for the academic year, stating the amount they can provide themselves and the outstanding amount

*Kindly note that scholarship requests will automatically be refused if the above-mentioned documents are not provided.*

### 2) Submit an essay.

This essay should be 500-600 words in length, typed, addressed to the Firmenich Scholarship Committee. In this essay, the candidate should provide an example of a luxury brand (product, advertising or concept) that in his/her opinion really stood out in its market, explaining why and suggesting ideas to improve it and increase its impact even further.

## Eligibility Criteria

The Firmenich scholarship recipient will be selected according to the following criteria:

- Motivation and dynamism
- Quality of professional project post-MBA
- International and multicultural profile
- Exposure to and motivation for the perfume industry

## Deadline and Submission

**Wednesday, 15 April 2020**

Please send your application, comprising the documents demonstrating financial need and essay, to [admission-gmba@essec.edu](mailto:admission-gmba@essec.edu)

Subject Line: Firmenich Scholarship: Your Full Name