

## Module Overview Class of 2023

(subject to changes, further workshops and events TBC)

Please note: detailed schedules will be shared 4 weeks before each module. Modules usually start in the morning and end at 12:30 pm.

<b>Core Module 1</b> October 4-10, 2021 at ESSEC Business School Paris	
Courses	<ul style="list-style-type: none"> <li>Talent Management</li> <li>Leadership Seminar</li> </ul>
Leadership Development	<ul style="list-style-type: none"> <li>Team Building</li> <li>MCT Coaching 1 (Team set-up)</li> </ul>
Strategic Project	<ul style="list-style-type: none"> <li>Introduction to Strategic Project</li> </ul>
Misc.	<ul style="list-style-type: none"> <li>Welcome to ESSEC: Meet the team and organizational program information</li> <li>Welcome Dinner</li> </ul>

<b>Core Module 2</b> November 30-December 5, 2021 at Mannheim Business School	
Courses	<ul style="list-style-type: none"> <li>Financial Accounting</li> <li>Strategic Management</li> </ul>
Misc.	<ul style="list-style-type: none"> <li>Welcome to Mannheim Business School and Introduction</li> <li>Election of Class Representatives</li> <li>Introduction to Social Class Project</li> <li>Social Event</li> <li>Workshop (TBC)</li> </ul>

<b>AIM Innovation Management</b> January 26-30, 2022 at Mannheim Business School
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<b>Core Module 3</b> March 1-6, 2022 at ESSEC Business School	
Courses	<ul style="list-style-type: none"> <li>Marketing Management</li> <li>Managerial Accounting</li> </ul>
Leadership Development	<ul style="list-style-type: none"> <li>MCT Coaching 2 (check point)</li> </ul>
Strategic Project	<ul style="list-style-type: none"> <li>SP Selection (Projects and Teams)</li> </ul>
Misc.	<ul style="list-style-type: none"> <li>Workshop (TBC)</li> <li>Social Event</li> </ul>

<b>Core Module 4</b> April 26-May 1, 2022 at Mannheim Business School	
Courses	<ul style="list-style-type: none"> <li>Corporate Finance</li> <li>Economic Analysis</li> </ul>
Strategic Project	<ul style="list-style-type: none"> <li>SP Check Point</li> </ul>
Misc.	<ul style="list-style-type: none"> <li>Social Event</li> </ul>

<b>AIM Entrepreneurial Thinking</b> May 18-22, 2022 at ESSEC Business School
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<b>AIM DNA of German Industry 1</b> June 1-5, 2022 at Mannheim Business School
*Please note, the first day of this course will start in the afternoon, and the last day will be a full-day

USA Residency  
July 5-9, 2022

AIM DNA of German Industry 2  
July 27-31, 2022 at Mannheim Business School  
\*Please note, the first day of this course will start in the afternoon, and the last day will be a full-day

Core Module 5  
September 6-11, 2022 at Mannheim Business School

Courses	<ul style="list-style-type: none"><li>• Advanced Marketing</li><li>• Supply Chain Management</li></ul>
Leadership Development	<ul style="list-style-type: none"><li>• MCT Coaching 3 (lessons learned)</li></ul>
Strategic Project	<ul style="list-style-type: none"><li>• SP Check Point</li></ul>

AIM Digital Business  
October 19-23, 2022 at ESSEC Business School

Asian Residency  
November 21-25, 2022

AIM Business Deals in Asia  
November 28-December 2, 2022 at ESSEC Business School Singapore

Core Module 6  
January 17-22, 2023 at ESSEC Business School

Courses	<ul style="list-style-type: none"><li>• Strategic Leadership</li><li>• Ethics</li></ul>
Strategic Project	<ul style="list-style-type: none"><li>• SP Check Point</li></ul>

AIM Risk Management  
February 22-26, 2023 at Mannheim Business School

AIM Advanced Finance and M&A  
March 22-26, 2023 at ESSEC Business School

SP Jury  
April 27-28, 2023 at ESSEC Business School

Graduation  
June 24, 2023 at Mannheim Business School