

Module Overview E&M Class of 2024

(subject to changes, further workshops and events TBC)

Please note: detailed schedules will be shared 4 weeks before each module.
Modules usually start in the morning and end at 12:30 pm.

Core Module 1 - Kick-off (5 ECTS / 5 days)	
October 4-9, 2022 at ESSEC Business School	
Courses	<ul style="list-style-type: none"> Program Introduction (0,5 day) Inclusive Leadership & Talent Management (2 days)
Leadership Development	<ul style="list-style-type: none"> Team Building (1 day) MCT Coaching (0,5 day)
Strategic Project	<ul style="list-style-type: none"> Introduction / presentations of ideas (1 day)
Core Module 2 - Strategy & Finance (10 ECTS / 5,5 days)	
November 29-December 4, 2022 at Mannheim Business School	
Courses	<ul style="list-style-type: none"> Corporate Finance (2,5 days) Strategic Management (2 days)
AIM Entrepreneurial Thinking (5 ECTS / 4,5 days)	
January 25-29, 2023 at ESSEC Business School	
Core Module 3 - Operations & Marketing (10 ECTS / 5,5 days)	
March 7-12, 2023 at ESSEC Business School	
Courses	<ul style="list-style-type: none"> Marketing Management (2,5 days) Supply Chain Management (2 days)
Leadership Development	<ul style="list-style-type: none"> MCT Coaching (0,5 day)
Strategic Project	<ul style="list-style-type: none"> Pitching & Mentoring (0,5 day)
Core Module 4 - Accounting (10 ECTS / 5,5 days)	
April 25-30, 2023 at Mannheim Business School	
Courses	<ul style="list-style-type: none"> Financial Accounting (2,5 days) Managerial Accounting (2 days)
Leadership Development	<ul style="list-style-type: none"> MCT Coaching (0,5 day)
Strategic Project	<ul style="list-style-type: none"> Update Presentations (0,5 day)
AIM Innovation Management (5 ECTS / 4,5 days)	
May 17-21, 2023 at Mannheim Business School	
AIM DNA of German Industry (5 ECTS / 4,5 days)	
June 6-10, 2023 at Mannheim Business School	
Study Trip USA by Mannheim Business School	
July 10-14, 2023	
Core Module 5 - Leadership (5 ECTS / 5,5 days)	
September 4-10, 2023 at ESSEC Business School	
Courses	<ul style="list-style-type: none"> Strategic Leadership (2,5 days) Leadership Training (2 days)

Strategic Project	<ul style="list-style-type: none"> • Update Presentations (2 days)
-------------------	---

AIM Leading with Data-Driven Strategies and Analytics - Digital Format (5 ECTS / 4,5 days) October 2023 at ESSEC Business School
--

AIM Digital Business (5 ECTS / 4,5 days) October 25-29, 2023 at ESSEC Business School

Study Trip Asia - Singapore, ESSEC Asia Pacific by ESSEC Business School November 20-24, 2023

Core Module 6 - CSR/Ethics (10 ECTS / 5,5 days) January 16-21, 2024 at Mannheim Business School	
---	--

Courses	<ul style="list-style-type: none"> • Corporate Governance (2,5 days) • Ethics (2 days)
---------	--

Strategic Project	<ul style="list-style-type: none"> • Update Presentations (1 day)
-------------------	--

AIM Organizational Change / Transformation (5 ECTS / 4,5 days) February 21-25, 2024 at Mannheim Business School

AIM Advanced Finance and M&A (5 ECTS / 4,5 days) March 20-24, 2024 at ESSEC Business School

SP Jury (15 ECTS / 1 day) April 25-26, 2024 at Mannheim Business School

total ECTS: 90

total presence days: 66

+ 2-3 SP online Q&A sessions between teams and lecturers (to be scheduled individually)

+ info- and presentation slots for SCP