



Become a Chair partner



For the past twenty-five years, our research and teaching Chairs have enabled businesses to combine research activities at the highest level of excellence and the dissemination of knowledge among students.



Objectives of a chair

The Chair aims to develop research and education in predefined areas of management. The parent companies provide the educational community with specific resources to accelerate intellectual and professional development.

The Chair can also coordinate a training program for selected students based on their motivation for an area of activity or specific occupations.

Establishment of a chair

The establishment of a Chair results from an amalgamation between the need of one or more sponsor organisations and the academic skills of the ESSEC Group. The sponsor(s) and the Chair define the field of activity for the Chair together and establish an agreement of understanding together for a minimum period of 4 years.

Operation

The research areas of the Chair are defined in collaboration with the various sponsors, through a steering committee composed of sponsors or their representatives and the ESSEC Group. The Chair coordinates the creation of educational tools: study cases and major projects for students, seminars and conferences, and meetings with specialists including sponsor representatives.

In order to provide this operation, the Chair offers and implements an educational and scientific team which may include one (or more) PhD student(s), engineer(s) and an assistant. The Chair team is responsible for the communication of knowledge from research work, its management, and the annual budget presented to the steering committee. The Chair team produces an annual activity report which includes budget monitoring.



Steering committee

The steering committee consists of:

- one or two representatives from the sponsors depending on their number;
- experts and/or well known figures in the Chair's area of activity;
- one or more Chairholders;
- the Director of the ESSEC Group or his/her representative;
- the Research Director or Dean of faculty.

The committee meets once or twice a year and its tasks are:

- to assess the achievements of the Chair according to identified objectives and approve research directions;
- to act as permanent council of the Chairholder for everything that relates to the content of research and educational materials.

Finance

The chair can be financed by one or more partners (ideally a maximum of 4). Companies who have participated in creating the chair are considered as parent companies and are able to propose possible new partners.

Funding can be provided by:

- **Donation of capital** to the sum of **10 million Euro** divided between the various potential partners, the operation of the Chair will be financed by the interest produced from this capital.
- **Annual payment** over a minimum period of 4 years divisible between potential partners for a total sum of:
 - € 330 000 for one single sponsor;
 - € 350 000 (2 x € 175 000) for 2 sponsors;
 - € 375 000 (3 x € 125 000) for 3 sponsors;
 - € 400 000 (4 x € 100 000) for 4 sponsors.

Chair funding covers:

- the salary of the chairholder and their team;
- the development and management of research programs and the dissemination of results;
- the design and management of educational tools and meetings between sponsors and students;

- the ongoing operations;
- the administrative and logistical contributions of the ESSEC Group.

Tax deductibility and other benefits

Donors located in France: Under laws governing sponsorship in France, Chair subsidies provide companies with a tax reduction on 60% of donations with a limit of 5 per thousand of annual turnover. For individuals, the income tax reduction is on 66% of donations (with a limit of 20% of taxable income). For the ISF [French Wealth Tax], the deduction is 75% of donations (with a 50 000 € limit).

Donors from other Countries : USA, EU, Switzerland: Thanks to transnational fiscal agreements, foreign corporations and individuals wishing to donate to the ESSEC Group can benefit directly from the tax advantages provided for in the legislation of their country of residence. Contact us for more information.

Sponsors are also cited as Business and Development Partners of the ESSEC Group in their various media communications and receive invitations throughout the year to selected ESSEC events. These invitations are sent by email via "L'Essential", the newsletter for Business and Development Partners.

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