

SCHEDULE*
 Mastère Spécialisé
 Core courses 2
 "General Management"
 Fall 2022
 10 days / 75 hours

Session number	DATE	COURSE TITLE
OCTOBER 2022		
-	Thursday, 13 October 2022	<i>Welcome</i>
		Mastère Spécialisé - Introduction
		Case study - Presentation
		My ESSEC 360 - Presentation
		<i>Break</i>
		Marketing presentation & Group picture
		Meeting with your Academic Director
		<i>Welcome cocktail</i>
1	Friday, 14 October 2022	Negociation
2	Saturday, 15 October 2022	Vision & Strategy
NOVEMBER 2022		
3	Friday, 4 November 2022	Digital Transformation: AI challenges
4	Saturday, 5 November 2022	Digital Transformation: Data Management
5	Thursday, 24 November 2022	Geopolitics: Business & Society
6	Friday, 25 November 2022	People Management
7	Saturday, 26 November 2022	Managerial Innovation
DECEMBER 2022		
8	Thursday, 8 December 2022	Design Thinking
9	Friday, 9 December 2022	Design Thinking
		Thesis: objectives and methodology
10	Saturday, 10 December 2022	Corporate Social Responsibility (CSR)
JANUARY 2023		
-	Monday, 23 January 2023	Presentation - Case study
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* Planning subject to change

* Assessment methods will be explained in due course by the professors

Cohort : 342MSTC222

Total 2022 : 10 days / 75 hours

Working time in 2022 : 6 days / 45 hours

Outside of working time in 2022 : 4 days / 30 hours

Course hours : 9 a.m - 5.30 p.m (7,5h per day)

PLANNING*
 Mastère Spécialisé
 Tronc commun 3
 "Les Grands Enjeux Contemporains du Management"
 Automne 2022
 10 jours / 75 heures

N° de session	DATE	INTITULÉ	LIEU			
OCTOBRE 2022						
-	vendredi 28 octobre 2022	ONBOARDING en ligne - Learning center	Distanciel (Zoom)			
NOVEMBRE 2022						
-	vendredi 4 novembre 2022	<i>Accueil</i>	ESSEC EXECUTIVE EDUCATION (CNIT)			
		Mastère Spécialisé: les essentiels				
		Présentation du cas fil rouge				
		Atelier K-lab resources				
		<i>Pause</i>				
		Présentation Marketing & Photo de groupe				
		Rencontre DA Spécialité				
		<i>Cocktail d'înatatoire de rentrée</i>				
		1			<i>Ouverture du cours en ligne People Management</i>	MOODLE
					<i>Ouverture du cours en ligne Change Management</i>	MOODLE
<i>Ouverture du cours en ligne Négociation</i>	MOODLE					
<i>Ouverture du cours en ligne RSE</i>	MOODLE					
2	samedi 5 novembre 2022	Géopolitique	ESSEC EXECUTIVE EDUCATION (CNIT)			
		<i>Ouverture du cours en ligne Les Défis de l'IA</i>	MOODLE			
		<i>Ouverture du cours en ligne Les Grands Enjeux du Digital</i>	MOODLE			
3						
4	jeudi 24 novembre 2022	People Management	ESSEC EXECUTIVE EDUCATION (CNIT)			
		Change Management				
5	vendredi 25 novembre 2022	Négociation	ESSEC EXECUTIVE EDUCATION (CNIT)			
		RSE				
		<i>Ouverture du cours en ligne Vision & Stratégie</i>		MOODLE		
6		<i>Ouverture du cours en ligne Objectifs de la thèse et méthodologie</i>	MOODLE			
7	samedi 26 novembre 2022	Les Défis de l'IA	ESSEC EXECUTIVE EDUCATION (CNIT)			
		Les Grands Enjeux du Digital				
		<i>Ouverture du cours en ligne Design Thinking</i>		MOODLE		
DECEMBRE 2022						
8	vendredi 9 décembre 2022	Vision et stratégie	ESSEC EXECUTIVE EDUCATION (CNIT)			
		Objectifs de la thèse et méthodologie				
9	samedi 10 décembre 2022	Design Thinking	ESSEC EXECUTIVE EDUCATION (CNIT)			
JANVIER 2023						
-	mardi 24 janvier 2023	Restitution Cas fil rouge	DISTANCIEL (ZOOM)			

* Planning prévisionnel susceptible d'être modifié

* Les modalités d'évaluation seront précisées en temps voulu par les intervenants

Cohorte : 342MSTC223

Total 2022 : 10 jours / 75 heures

Sur temps de travail en 2022 : 4 jours / 30 heures

Hors temps de travail en 2022 : 6 jours / 45 heures

Horaires : 9h-17h30 (7,5h par jour)

NUMBER	DATE	TITLE	MODULE
SEPTEMBER - DECEMBER 2022			
1-10	Fall 2022	MS Core course	
	10 days		
JANUARY 2022			
1	Friday, 6 January 2023	Financial reporting & financial statement analysis (1/3)	Advanced certificate
2	Saturday, 7 January 2023	Strategic corporate investment and financing (1/3)	Advanced certificate
3	Friday, 20 January 2023	Fundamental principles of microeconomics *ev.	Advanced certificate
4	Saturday, 21 January 2023	Financial reporting & financial statement analysis (2/3)	Advanced certificate
FEBRUARY 2023			
5	Thursday, 2 February 2023	Financial reporting & financial statement analysis (3/3) *ev.	Advanced certificate
6	Friday, 3 February 2023	Strategic corporate investment and financing (2/3)	Advanced certificate
7	Saturday, 4 February 2023	Strategic corporate investment and financing (3/3)	Advanced certificate
MARCH 2023			
8	Thursday, 2 March 2023	Sustainability Performance	Advanced certificate
9	Friday, 3 March 2023	International business law (1/2)	Advanced certificate
10	Saturday, 4 March 2023	International business law (2/2) *ev.	Advanced certificate
11	Thursday, 30 March 2023	Value creation and performance management (1/2)	Advanced certificate
12	Friday, 31 March 2023	Value creation and performance management (2/2)*ev	Advanced certificate
APRIL 2023			
13	Saturday, 1 April 2023	Introduction to B2B Marketing and KAM (1/2)	Advanced certificate
14	Thursday, 13 April 2023	Introduction to B2B Marketing and KAM (2/2)	Advanced certificate
15	Friday, 14 April 2023	Soft skills (1/2)	Advanced certificate
16	Saturday, 15 April 2023	Soft skills (2/2) *ev.	Advanced certificate
MAY 2023			
17	Thursday, 11 May 2023	Global sourcing and supply chain management for strategic business development (1/2)	Advanced certificate
		K lab - Thesis workshop	
18	Friday, 12 May 2023	Global sourcing and supply chain management for strategic business development (2/2)	Advanced certificate
19	Saturday, 13 May 2023	Applied strategic management (3/3) *ev.	Advanced certificate
JUNE 2023			
20	Thursday, 1 June 2023	Big data management for strategic business (1/2)	Advanced certificate
21	Friday, 2 June 2023	Applied strategic management (1/3)	Advanced certificate
22	Saturday, 3 June 2023	Applied strategic management (2/3)	Advanced certificate
23	Thursday, 29 June 2023	Strategic innovation in service economy (1/2)	Advanced certificate
24	Friday, 30 June 2023	Strategic innovation in service economy (2/2) *ev.	Advanced certificate
JULY 2023			
25	Saturday, 1 July 2023	Improve management with military tools and experience	Expert module
AUGUST 2023			
26	Thursday, 31 August 2023	Big data management for strategic business (2/2) *ev.	Advanced certificate
SEPTEMBER 2023			
27	Friday, 1 September 2023	Blue Ocean Strategy (1/2)	Expert module
28	Saturday, 2 September 2023	Blue Ocean Strategy (2/2)	Expert module
29	Thursday, 28 September 2023	Managing International Brands with a C-Centric strategy (1/2)	Expert module
30	Friday, 29 September 2023	Managing International Brands with a C-Centric strategy (2/2)	Expert module
31	Saturday, 30 September 2023	Attracting investors	Expert module
MARCH/APRIL 2024			
32-37	From September 2023 until May 2024	Gamme Online & MGO	Elective module
	6 days		
MARCH/APRIL 2024			
	Between March and April 2024	Professional thesis - Oral defense	Professional thesis
MAY 2024			
	Friday, 17 May 2024	Closing day	

* Schedule subject to change

* Assignments will be detailed by professors in due time

Total 2022 (common courses): 10 days / 75 hours

Total 2023 (expertise): 31 days / 232,5 hours

Week days in 2023: 20 days / 150 hours

Weekends in 2023: 11 days / 82,5 hours

Total 2023 or 2024 (elective module): 6 days / 45 hours

Hours: 9.00am - 5.30pm (7,5h per day)