

PLANNING*
Mastère Spécialisé® (EMS)
"International Business Development"
2021

ATTENTION: CE PLANNING EST PREVISIONNEL ET EST SUSCEPTIBLE DE CHANGER

NB DAYS	NB HOURS	NUMBER	DATE	TIME	TITLE	PROFESSOR	PLACE	MODULES
JANUARY 2022								
0,5	4	1	Friday, 7 January 2022	9 a.m - 1 p.m	Financial reporting & financial statement analysis (1/3)	Wolfgang DICK	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	2	Saturday, 8 January 2022	9 a.m - 1 p.m	Strategic corporate investment and financing (1/3)	José-Miguel GASPARD	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	3	Friday, 21 January 2022	9 a.m - 1 p.m	Fundamental principles of microeconomics *ev.	Marc GUYOT	ESSEC EXECUTIVE EDUCATION (CNIT)	Economics
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	4	Saturday, 22 January 2022	9 a.m - 1 p.m	Financial reporting & financial statement analysis (2/3)	Wolfgang DICK	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0,5	3,5			2 p.m - 5.30 p.m				
0	0	4bis	To be confirmed	9 a.m - 1 p.m	Digital Week Competition		CERGY	
0	0			2 p.m - 5.30 p.m				
FEBRUARY 2022								
0,5	4	5	Friday, 4 February 2022	9 a.m - 1 p.m	Financial reporting & financial statement analysis (3/3) *ev.	Wolfgang DICK	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	6	Saturday, 5 February 2022	9 a.m - 1 p.m	Strategic corporate investment and financing (2/3)	José-Miguel GASPARD	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	7	Friday, 18 February 2022	9 a.m - 1 p.m	Strategic corporate investment and financing (3/3)	José-Miguel GASPARD	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	8	Saturday, 19 February 2022	9 a.m - 1 p.m	International business law (1/2)	Geneviève HELLERINGER	ESSEC EXECUTIVE EDUCATION (CNIT)	International business
0,5	3,5			2 p.m - 5.30 p.m				
MARCH 2022								
0,5	4	9	Thursday, 3 March 2022	9 a.m - 1 p.m	Applied strategic management (2/3)	Elisa OPERTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	10	Friday, 4 March 2022	9 a.m - 1 p.m	Managing International Brands with a C-Centric strategy (1/2)	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	11	Saturday, 5 March 2022	9 a.m - 1 p.m	Value creation and performance management (1/2)	Florence Cavellius	ESSEC EXECUTIVE EDUCATION (CNIT)	Accounting and Management Control
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	12	Friday, 18 March 2022	9 a.m - 1 p.m	Value creation and performance management (2/2) *ev	Florence Cavellius	ESSEC EXECUTIVE EDUCATION (CNIT)	Accounting and Management Control
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	13	Saturday, 19 March 2022	9 a.m - 1 p.m	Introduction to B2B Marketing and KAM (1/2)	Frédéric VENDEUVRE	ESSEC EXECUTIVE EDUCATION (CNIT)	Marketing
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	14	Thursday, 31 March 2022	9 a.m - 1 p.m	Sustainability Performance (1/2)	Adrian ZICARI	ESSEC EXECUTIVE EDUCATION (CNIT)	Accounting and Management Control
0,5	3,5			2 p.m - 5.30 p.m				
APRIL 2022								
0,5	4	15	Friday, 1 April 2022	9 a.m - 1 p.m	Applied strategic management (2/3)	Elisa OPERTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	16	Saturday, 2 April 2022	9 a.m - 1 p.m	Applied strategic management (3/3) *ev.	Elisa OPERTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	17	Thursday, 14 April 2022	9 a.m - 1 p.m	Managing International Brands with a C-Centric strategy (2/2)	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	18	Friday, 15 April 2022	9 a.m - 1 p.m	Introduction to B2B Marketing and KAM (2/2)	Frédéric VENDEUVRE	ESSEC EXECUTIVE EDUCATION (CNIT)	Marketing
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	19	Saturday, 16 April 2022	9 a.m - 1 p.m	International business law (2/2) *ev.	Geneviève HELLERINGER	ESSEC EXECUTIVE EDUCATION (CNIT)	International business
0,5	3,5			2 p.m - 5.30 p.m				
MAY 2022								
0,5	4	20	Thursday, 19 May 2022	9 a.m - 1 p.m	Global sourcing and supply chain management for strategic business development (1/2)	Raffaele MUSCETTA	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	21	Friday, 20 May 2022	9 a.m - 1 p.m	Global sourcing and supply chain management for strategic business development (2/2)	Raffaele MUSCETTA	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	22	Saturday, 21 May 2022	9 a.m - 1 p.m	Big data management for strategic business (1/2)	Julien MALAURENT	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
JUNE 2022								
0,5	4	23	Thursday, 9 June 2022	9 a.m - 1 p.m	Big data management for strategic business (2/2) *ev.	Julien MALAURENT	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	24	Friday, 10 June 2022	9 a.m - 1 p.m	Strategic innovation in service economy (1/2)	Alessandro BISCACCIANTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	25	Saturday, 11 June 2022	9 a.m - 1 p.m	Strategic innovation in service economy (2/2) *ev.	Alessandro BISCACCIANTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	26	Thursday, 23 June 2022	9 a.m - 1 p.m	Improve management with military tools and experience	Rodolphe Teva Barkhausen	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	27	Friday, 24 June 2022	9 a.m - 1 p.m	Blue Ocean Strategy (1/2)	Rémi TRIOLET	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	28	Saturday, 25 June 2022	9 a.m - 1 p.m	Blue Ocean Strategy (2/2)	Rémi TRIOLET	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
JULY 2022								
0,5	4	29	Thursday, 7 July 2022	9 a.m - 1 p.m	Soft skills (1/2)	Badr BOUTAYEB	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	30	Friday, 8 July 2022	9 a.m - 1 p.m	Soft skills (2/2) *ev.	Badr BOUTAYEB	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0,5	3,5			2 p.m - 5.30 p.m				
0,5	4	31	Saturday, 9 July 2022	9 a.m - 1 p.m	Attracting investors	Olivier FOURCADET	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0,5	3,5			2 p.m - 5.30 p.m				
SEPTEMBER 2022 TO APRIL 2023								
0	0		September 2022 (To be confirmed)	6 p.m - 8 p.m	Thesis Booster	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Professional Thesis
6	45	32-37	from September 2022 to April 2023 6 days	9 a.m - 1 p.m 2 p.m - 5.30 p.m	Gamme Online & MGO	Gamme Online & MGO	ONLINE/ ESSEC EXECUTIVE EDUCATION (CNIT)	Electif
APRIL 2023								
0	0		Wednesday, 29 March 2023	9 a.m - 1 p.m 2 p.m - 5.30 p.m	Thesis Defense	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Professional Thesis
0	0		Thursday, 30 March 2023	9 a.m - 1 p.m 2 p.m - 5.30 p.m	Thesis Defense	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Professional Thesis
0	0		Friday, 31 March 2023	9 a.m - 1 p.m 2 p.m - 5.30 p.m	Thesis Defense	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Professional Thesis
MAY 2023								
0	0		Friday, 5 May 2023	9 a.m - 1 p.m 2 p.m - 5.30 p.m	Closing day		ESSEC EXECUTIVE EDUCATION (CNIT)	

La présence aux cours est obligatoire
Au-delà de 10% d'absence, le participant ne peut plus prétendre à une mention. Au-delà de 20% d'absence, le participant n'est plus diplômable
Soutenance de thèse devant un jury => avant le 1er avril 2023
Remise de la thèse (en version électronique et 1 exemplaire papier) 2 semaines avant la date de soutenance, après accord du directeur de thèse et du Directeur académique
Si toutes les conditions administratives et les délais sont respectés, la remise des titres aura lieu en
*** ev. => Les modalités d'évaluation seront communiquées en temps voulu par les intervenants**
cours pendant les vacances scolaires de la zone C (dates indiquées en italique)

Directeur académique : Anne-Flore MAMAN

Cohorte :

Nombre de participants :

Dernière mise à jour le : 26/01/2021

Jours	TOTAUX	Heures	Modules	Jours	Heures
0	Total 2021	0	Finance	6	45
0	sur temps de travail en 2021	0	International business	2	15
0	hors temps de travail en 2021	0	Management	5	37,5
31	Total 2022	232,5	Accounting and Management Control	4	30
24,5	sur temps de travail en 2022	183,75	Strategy	12	90
13	hors temps de travail en 2022	97,5	Economics	1	7,5
6	Total 2023	45	Marketing	1	7,5
37	TOTAL GLOBAL	277,5	Electif	6	45
			TOTAL	37	277,5

1 journée habituelle = 7,5 heures
parfois certaines journées se composent d'heures supplémentaires