

PLANNING*
Mastère Spécialisé
Tronc commun 1
"Les Grands Enjeux Contemporains du Management"
"Automne 2020
10 jours / 75 heures

NB JOURS	NB HEURES	N° sessio	DATE	HEURE	INTITULÉ	INTERVENANT	LIEU
4	30	SEPTEMBER 2020					
0	0	1	Thursday, 10 September 2020	8.45 a.m - 9 a.m	Welcome	-	ESSEC EXECUTIVE EDUCATION (CNIT)
				9 a.m - 10 a.m	Mastère Spécialisé: les essentiels	Direction du programme	
				10 a.m - 11 a.m	Atelier My ESSEC 360	-	
				11 a.m - 12 a.m	Présentation ESSEC Alumni	-	
				1 p.m - 2 p.m	Welcome cocktail	-	
				2 p.m - 5.30 p.m	Objectifs de la thèse et méthodologie	Anne-Flore MAMAN	
0,5	4	1bis	Friday, 11 September 2020	9 a.m - 1 p.m	People Management	Maurice THEVENET	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	3,5	2	Saturday, 12 September 2020	2 p.m - 5.30 p.m	Géopolitics: Business & Society	Alain SIMON	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	4			9 a.m - 1 p.m			
0,5	3,5	3	Friday, 25 September 2020	2 p.m - 5.30 p.m	Digital Transformation: AI challenges	Judith ANDRES Fatie TOKO	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	4			9 a.m - 1 p.m			
0,5	3,5	4	Saturday, 26 September 2020	2 p.m - 5.30 p.m	Digital Transformation: Data Management	Julien MALAURENT	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	4			9 a.m - 1 p.m			
0,5	3,5			2 p.m - 5.30 p.m			
6	45	OCTOBER 2020					
0,5	4	5	Thursday, 8 October 2020	9 a.m - 1 p.m	Managerial Innovation	David AUTISSIER	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	3,5			2 p.m - 5.30 p.m			
0,5	4	6	Friday, 9 October 2020	9 a.m - 1 p.m	Vision & Strategy	Jérôme BARTHELEMY	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	3,5			2 p.m - 5.30 p.m			
0,5	4	7	Saturday, 10 October 2020	9 a.m - 1 p.m	Negotiation	Aurélien COLSON	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	3,5			2 p.m - 5.30 p.m			
0,5	4	8	Thursday, 22 October 2020	9 a.m - 1 p.m	Corporate Social Responsibility (CSR)	Laurent BIBARD	ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	3,5			2 p.m - 5.30 p.m			
0,5	4	9	Friday, 23 October 2020	9 a.m - 1 p.m	Hackathon		ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	3,5			2 p.m - 5.30 p.m			
0,5	4	10	Saturday, 24 October 2020	9 a.m - 1 p.m	Hackathon		ESSEC EXECUTIVE EDUCATION (CNIT)
0,5	3,5			2 p.m - 5.30 p.m			

La présence aux cours est obligatoire
Au-delà de 10% d'absence, le participant ne peut plus prétendre à une mention. Au delà de 20% d'absence, le participant n'est plus diplômable

* Les modalités d'évaluation seront communiquées en temps voulu par les intervenants
cours pendant les vacances scolaires de la zone C (dates indiquées en italique)

Cohorte :
Nombre de participants : en attente
 Dernière mise à jour le : 29/01/2020

Jours	TOTAUX	Heures
10	Total 2020	75
6	sur temps de travail en 2020	45
4	hors temps de travail en 2020	30
10	Total 2020	75

1 journée habituelle =
 parfois certaines journées se composent d'heures supplémentaires

7,5 heures

ATTENTION: CE PLANNING EST PREVISIONNEL ET EST SUSCEPTIBLE DE CHANGER

PLANNING*
 Mastère Spécialisé® (EMS)
 "Strategy and Management of International Business"
 2020-2021

ATTENTION: CE PLANNING EST PREVISIONNEL ET EST SUSCEPTIBLE DE CHANGER

NB DAYS	NB HOURS	NUMBER	DATE	TIME	TITLE	PROFESSOR	PLACE	MODULES
JANUARY 2021								
4	36							
0.5	4	1	Friday, 8 January 2021	9 a.m - 1 p.m	Fundamental principles of microeconomics *ov.	Marc GUYOT	ESSEC EXECUTIVE EDUCATION (CNIT)	Economics
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	2	Saturday, 9 January 2021	9 a.m - 1 p.m	Financial reporting & financial statement analysis (1/3)	Wolfgang DICK	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	3	Friday, 22 January 2021	9 a.m - 1 p.m	Financial reporting & financial statement analysis (2/3)	Wolfgang DICK	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	4	Saturday, 23 January 2021	9 a.m - 1 p.m	Introduction to B2B Marketing and KAM	Frédéric VENDEUVRE	ESSEC EXECUTIVE EDUCATION (CNIT)	Marketing
0.5	3.5			2 p.m - 5.30 p.m				
FEBRUARY 2021								
0.5	4	5	Friday, 5 February 2021	9 a.m - 1 p.m	Financial reporting & financial statement analysis (3/3) *ov.	Wolfgang DICK	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	6	Saturday, 6 February 2021	9 a.m - 1 p.m	Strategic corporate investment and financing (1/3)	José-Miguel GASPAS	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	7	Friday, 19 February 2021	9 a.m - 1 p.m	Strategic corporate investment and financing (2/3)	José-Miguel GASPAS	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	8	Saturday, 20 February 2021	9 a.m - 1 p.m	Applied strategic management (1/3)	Elisa OPERTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
MARCH 2021								
0.5	4	9	Thursday, 4 March 2021	9 a.m - 1 p.m	Strategic corporate investment and financing (3/3)	José-Miguel GASPAS	ESSEC EXECUTIVE EDUCATION (CNIT)	Finance
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	10	Friday, 5 March 2021	9 a.m - 1 p.m	Managing International Brand with a C-Centric strategy (1/2)	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	11	Saturday, 6 March 2021	9 a.m - 1 p.m	Applied strategic management (2/3)	Elisa OPERTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	12	Friday, 19 March 2021	9 a.m - 1 p.m	Sustainability Performance (1/2)	Adrian ZICARI	ESSEC EXECUTIVE EDUCATION (CNIT)	Accounting and Management Control
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	13	Saturday, 20 March 2021	9 a.m - 1 p.m	International business law (1/2)	Geneviève HELLERINGER	ESSEC EXECUTIVE EDUCATION (CNIT)	International business
0.5	3.5			2 p.m - 5.30 p.m				
APRIL 2021								
0.5	4	14	Thursday, 1 April 2021	9 a.m - 1 p.m	Value creation and performance management (1/2)	Florence Cavellus	ESSEC EXECUTIVE EDUCATION (CNIT)	Accounting and Management Control
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	15	Friday, 2 April 2021	9 a.m - 1 p.m	International business law (2/2) *ov.	Geneviève HELLERINGER	ESSEC EXECUTIVE EDUCATION (CNIT)	International business
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	16	Saturday, 3 April 2021	9 a.m - 1 p.m	Applied strategic management (3/3) *ov.	Elisa OPERTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	17	Friday, 16 April 2021	9 a.m - 1 p.m	Managing International Brand with a C-Centric strategy (1/2)	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	18	Saturday, 17 April 2021	9 a.m - 1 p.m	Value creation and performance management (2/2) *ov.	Florence Cavellus	ESSEC EXECUTIVE EDUCATION (CNIT)	Accounting and Management Control
0.5	3.5			2 p.m - 5.30 p.m				
MAY 2021								
0.5	4	19	Thursday, 20 May 2021	9 a.m - 1 p.m	Sustainability Performance (2)	Adrian ZICARI	ESSEC EXECUTIVE EDUCATION (CNIT)	Accounting and Management Control
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	20	Friday, 21 May 2021	9 a.m - 1 p.m	Global sourcing and supply chain management for strategic business development (1/2)	Raffaele MUSCETTA	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	21	Saturday, 22 May 2021	9 a.m - 1 p.m	Global sourcing and supply chain management for strategic business development (2/2)	Raffaele MUSCETTA	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0.5	3.5			2 p.m - 5.30 p.m				
JUNE 2021								
0.5	4	22	Friday, 4 June 2021	9 a.m - 1 p.m	Big data management for strategic business (1/2)	Julien MALAURENT	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	23	Saturday, 5 June 2021	9 a.m - 1 p.m	Big data management for strategic business (2/2) *ov.	Julien MALAURENT	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	24	Friday, 18 June 2021	9 a.m - 1 p.m	Strategic innovation in service economy (1/2)	Alessandro BISCACCANTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	25	Saturday, 19 June 2021	9 a.m - 1 p.m	Strategic innovation in service economy (2/2) *ov.	Alessandro BISCACCANTI	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
JULY 2021								
0.5	4	26	Thursday, 1 July 2021	9 a.m - 1 p.m	Blue Ocean Strategy (1/2)	Rémi TRIOLET	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	27	Friday, 2 July 2021	9 a.m - 1 p.m	Blue Ocean Strategy (2/2)	Rémi TRIOLET	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	28	Saturday, 3 July 2021	9 a.m - 1 p.m	Improve management with military tools and experience	Rodolphe Teva Barkhausen	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	29	Thursday, 15 July 2021	9 a.m - 1 p.m	Soft skills (1/2)	Badr BOUTAYEB	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	30	Friday, 16 July 2021	9 a.m - 1 p.m	Soft skills (2/2) *ov.	Badr BOUTAYEB	ESSEC EXECUTIVE EDUCATION (CNIT)	Management
0.5	3.5			2 p.m - 5.30 p.m				
0.5	4	31	Saturday, 17 July 2021	9 a.m - 1 p.m	Attracting investors	Olivier FOURCADET	ESSEC EXECUTIVE EDUCATION (CNIT)	Strategy
0.5	3.5			2 p.m - 5.30 p.m				
SEPTEMBER 2021 TO APRIL 2022								
0	0		Thursday, 7 October 2021	6 p.m - 8 p.m	Thesis Booster	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Professional Thesis
6	45	32-37	from September 2021 to April 2022 6 days	9 a.m - 1 p.m 2 p.m - 5.30 p.m	Game Online & MGO	Game Online & MGO	ONLINE/ESSEC EXECUTIVE EDUCATION (CNIT)	Electif
APRIL 2022								
0	0		Saturday, 2 April 2022	9 a.m - 1 p.m	Thesis Defense	Anne-Flore MAMAN LARRAUFIE	ESSEC EXECUTIVE EDUCATION (CNIT)	Professional Thesis
0	0			2 p.m - 5.30 p.m				
MAY 2022								
0	0		Friday, 6 May 2022	9 a.m - 1 p.m	Closing day		ESSEC EXECUTIVE EDUCATION (CNIT)	
0	0			2 p.m - 5.30 p.m				

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 Soutenance de thèse devant un jury => avant le 1er avril 2022.
 Remise de la thèse (en version électronique et 1 exemplaire papier) 2 semaines avant la date de soutenance, après accord du directeur de thèse et du Directeur académique.
 Si toutes les conditions administratives et les délais sont respectés, la remise des titres aura lieu en
 *ov. => Les modalités d'évaluation seront communiquées en temps voulu par les intervenants
 cours pendant les vacances scolaires de la zone C (dates indiquées en italique)

Directeur académique : Anne-Flore MAMAN

Cohorte :

Nombre de participants :
 Dernière mise à jour le : 29/01/2020

Jours	TOTAUX	Heures	Modules	Jours	Heures
0	Total 2020	0	Finance	6	45
0	sur temps de travail en 2020	0	International business	2	15
0	hors temps de travail en 2020	0	Management	5	37,5
31	Total 2021	232,5	Accounting and Management Control	4	30
24,5	sur temps de travail en 2021	183,75	Strategy	12	90
13	hors temps de travail en 2021	97,5	Economics	1	7,5
6	Total 2022	45	Marketing	1	7,5
6	TOTAL GLOBAL	277,5	Electif	6	45
			TOTAL	37	277,5

1 journée habituelle =
 parfois certaines journées se composent d'heures supplémentaires