



**Boston University** School of Hospitality Administration



**PRESS RELEASE**

For Immediate Release

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**Boston University School of Hospitality Administration  
and ESSEC Business School (France) Announce  
Collaboration for Graduate Students**

**(September 15, 2020) Boston, MA and Cergy (France)** – Boston University’s School of Hospitality Administration (BU SHA) Dean Arun Upneja, PhD, has announced the formalized relationship between two of the world’s leading hospitality programs: Boston University’s School of Hospitality Administration (BU SHA) and the ESSEC Business School in Paris, France. Graduate students enrolled in either program have the opportunity to earn part of their Master’s degree abroad – an opportunity which involves elective courses taught by premier internationally-recognized industry practitioners and internships in Europe and / or the United States.

“What an incredible manner to experience the world and develop the true global hospitality mindset so necessary for our business, particularly today,” states Dean Upneja. Boston University matriculated students will begin their Master’s work in the Fall term in Boston with classes to achieve the full Master of Management in Hospitality degree. For the Spring semester in Paris, a personally-tailored set of courses on the Paris campus of ESSEC offers SHA students opportunities to expand horizons and learn from the best of the best in Europe, all while studying alongside the students working toward their MS in Hospitality Management (IMHI). Courses are taught in English, and working knowledge of French is helpful for the internship experiences. Completion of this portion of the program earns students a Graduate Certificate from ESSEC, and then the students return to Boston to complete their MMH degree.

"Offering our participants the chance to study and train in the United States through this incredible partnership brings our program one step closer to our goal of increasing opportunities and further internationalizing our program. We are honored that such a prestigious institution chose our MSc in Hospitality Management as a partner. We look forward to working with them in the years to come and to welcoming American students from Boston

University to Cergy," adds Patti Brown, Program Director of the MSc in Hospitality Management at ESSEC. Boston is a unique location where hospitality intersects with medicine, education, technology, tourism, and sports. An environment where students acquire the skills from a renowned academic institution to improve a hospitality establishment's day-to-day and big-picture operations.

With 34 years of experience in hospitality management, ESSEC offers a unique experience with the renowned MSc in Hospitality Management (IMHI) program. Originally named Institut de Management Hôtelier International (IMHI), the program was created in 1981. Recognized worldwide as a leading hospitality management program, the MSc in Hospitality Management (IMHI) is designed to prepare the next generation of young professionals to become leaders in the various areas of tourism and hospitality.

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**About Boston University School of Hospitality Administration:** Established in 1981, Boston University's School of Hospitality Administration (BU SHA) offers students a combination of rigorous academics, liberal arts curriculum, and international experiences for the pursuit of success in lodging, restaurants, food service, and other avenues of the hospitality industry. SHA has a unique relationship with the city of Boston, where the area's hotels and restaurants provide students with numerous opportunities for internships to satisfy work experience requirements for their degree. BU SHA launched its graduate program, the Masters of Management in Hospitality in 2017, to strong international acclaim. [www.bu.edu/hospitality](http://www.bu.edu/hospitality).

**About Boston University:** Founded in 1839, Boston University is an internationally recognized institution of higher education and research. With more than 33,000 students, it is the fourth-largest independent university in the United States. BU consists of 17 schools and colleges, along with a number of multi-disciplinary centers and institutes integral to the University's research and teaching mission. In 2012, BU joined the Association of American Universities (AAU), a consortium of 62 leading research universities in the United States and Canada.

**About ESSEC Business School:** Founded in 1907, ESSEC is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 6,660 students; a faculty comprised of 163 full-time professors, 19 of which are emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 60,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia, ESSEC Asia-Pacific. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth in Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a

new campus in Rabat, Morocco, ESSEC Africa. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For any additional information, please visit [www.essec.edu](http://www.essec.edu).

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