



ESSEC Business School and MIP Politecnico di Milano Graduate School of Business Sign Exchange Agreement

Cergy, Milano, November 5, 2021 - **ESSEC Business School and MIP Politecnico di Milano Graduate School of Business have signed an exchange agreement. This thrilling new partnership will allow participants at both schools to take specialized classes at the respective partner university.**

We're proud to announce this new agreement as it offers our participants a great opportunity for networking. Having a top-ranked business school like ESSEC among our exchange partners is a source of pride, as it gives participants the chance to share knowledge and experiences across institutions,

reports **Prof. Tommaso Agasisti, Associate Dean for Internationalization and Quality at MIP.**

Through the sharing of expertise and talent across campuses, participants in both Executive MBA programs — and the host institutions themselves—stand to benefit.

Up to five students per school each year will be able to participate in this exchange program and to take one course on the partner campus. As of the 2021 fall semester, ESSEC EMBA participants gain access to expert-taught courses at MIP in **e-commerce and IoT (Internet of Things)**, while the MIP Politecnico di Milano participants get the opportunity to study **entrepreneurship, innovation and Artificial Intelligence** at the ESSEC campus.

Steven Seggie, Academic Director of the ESSEC Executive MBA said:

This is a wonderful opportunity for some of our EMBA students to take courses at our new partner institution, MIP, and for some MIP students to take ESSEC courses. We have carefully chosen the courses to reflect the expertise of both schools so that in addition to further developing their professional networks, participants taking advantage of the exchange will also receive a world-class education from such experts as Ivana Ljubic, Fabrice Cavarretta, and Laurent Bibard.

The exchange includes the following courses offered by ESSEC: Introduction to Intra & Entrepreneurship; Decision Analysis & Business Analytics & AI; Managing a Corporate Innovation Program; Business Ethics.

MIP will offer the following courses to ESSEC EMBA: Industry 4.0; B2C e-Commerce supporting Omnichannel Strategies; Fintech; IoT and connectivity.

As a pioneer in business learning for over a hundred years, ESSEC is delighted to bring new opportunities to its participants. The ESSEC Executive Education program in particular is known for its highly international exposure and cross-cultural experiences. With this new MIP Politecnico di Milano partnership, the ESSEC Executive Education continues its pursuit of bringing together excellence and expertise across campuses and cultures.