



■ **Inter Business Schools Event****

Access to MBAT Europe’s largest gathering that unites over 1,500 MBA students from top business schools around the world at HEC Paris Campus. For three days, students engage in sports competitions, cultural activities, networking events and celebrations to foster a truly global outlook - May 4th to 6th, 2023.

■ **End of the term meetings**

At the end of each term the Academic and Talent Center teams will meet with the participants to recap on all activities and outcomes.

***Students will need to choose between an access to “MBAT tournament” or the “ChangeNOW” Summit in Paris.*

TALENT CENTER ACTIVITIES (REGISTRATION AND REMINDERS VIA SYMPPLICITY) ←

JULY & AUGUST

2 webinars to present our Talent Center Team, Career advancement process, career resources, assessments (online Career Leader assessment) in addition to CV writing and the use of the V-Mock platform. **ONLINE**

SEPTEMBER

Talent Center Introductory sessions on key resources:

- Symplicity (September 12th from 14h00 to 15h00), Center for Entrepreneurship & Innovation (September 12th from 15h30 to 16h30) ESSEC Alumni platform (September 22nd from 18h00 to 18h30).
- **GMBA LBM** Introduction to Luxury Brand Management Specifics.
On September 13th from 18h00-19h30
- Talent Center Workshop: “How to build a powerful CV/resume”.
On September 19th from 17h45 to 18h45
- One-day Workshop on “Challenging your Path, the personal branding canvas” with **Luigi Centenaro**.
On September 23rd from 9h00 to 16h00
- MBA Exchange. **ONLINE**
on September 26th from 12h00 to 13h00
- **GMBA LBM** Savoir Faire Visit to Ecole Van Cleef & Arpels.
On September 26th from 14h00 to 18h00
- Workshop “How to Ace your LinkedIn Profile (Part 1/2)” with **Caroline Frisenberg**. **ONLINE**
on September 27th from 10h00 to 12h00
- **GMBA LBM** Savoir Faire visit to Krug Champagne, Reims –
On September 30th from 9h00 to 18h00

OCTOBER

- **GMBA LBM** Savoir Faire Visit to Atelier John Lobb.
On October 11th from 14h00 to 16h00
- Workshop “How to Pitch your Personal Brand” with **Joseph Liu**. On October 14th from 10h00 to 12h00
- **GMBA LBM** Savoir faire visit to Maison Lesage, Paris.
On October 21st from 9h00 to 18h00
- **GMBA LBM** Guest Speaker Conference Guillaume de Seynes, Managing Director, Hermès International.
On October 26th from 18h00 to 19h00

NOVEMBER

- Workshop “How to Ace your LinkedIn Profile (Part 2/2)” with **Caroline Frisenberg**.
On November 7th from 10h00 to 12h00
- **GMBA LBM** Savoir Faire Visit to Louis Vuitton Workshop, Asnières. On November 16th from 15h00 to 18h00
- Get Together Event in Paris.
On November 17th from 19h00 to 00h00
- Workshop “Strengthen Your Professional Networking” with **Joseph Liu**.
On November 25th from 10h00 to 12h00
- **GMBA LBM** Savoir Faire - Guided visit to the Schiaparelli Exhibition, Musée des Arts Décoratif, Paris. Date to be confirmed

DECEMBER

- Get Together Event in Paris.

JANUARY

- Workshop “Writing Memorable Cover Letters” with **Joseph Liu**. **ONLINE**
on January 13th from 10h00 to 11h30

FEBRUARY

- Workshop "Recruitment Process and Executive Search" with **Caroline Frisenberg**. **ONLINE** on February 3rd from 10h00 to 12h00

MARCH

- **GMBA LBM** Savoir-Faire visit to L'Oreal Luxe factory visit – Spring 2023
- Global MBA Field Trip to London (March 12th to 17th, 2023).
- Get Together Event in London.
- Workshop on Career Negotiations with **Giuseppe Conti**. On March 24th from 9h00 to 12h00
- Paris Blockchain Week Summit, March 22nd and 23rd, 2023

APRIL

- Get Together Event in Paris.
- **GMBA LBM** Field Trip to Italy (*Milan & Florence*). (April 16th to 21st, 2023).

MAY

- End of the academic year (courses)
- Beginning of Capstone or Internship programs
- ChangeNOW Summit, dates to be confirmed

JUNE

- Viva Technology June 14th to 17th, 2023

- GMBA Dinner

AUGUST

- End of Capstone projects

OCTOBER

- End of MBA internships
- Graduation ceremony

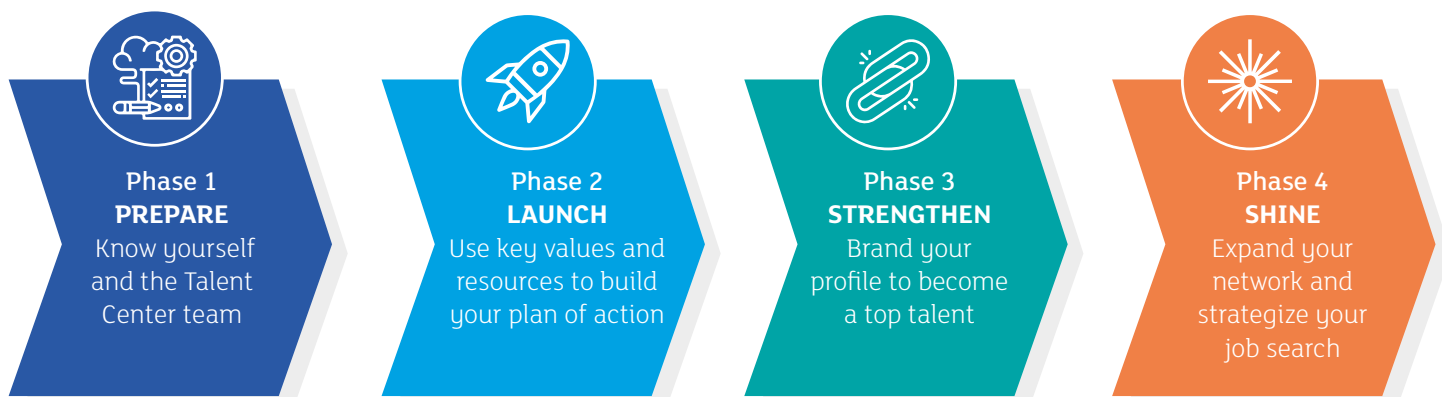
PRIVATE CAREER COACHING FROM LUXURY INDUSTRY SPECIALIST

4 X 1 HOUR DURING THE YEAR

Provide ongoing career orientation and support to help participants find suitable positions in the luxury industry upon graduation – **First sessions Saturdays -September 17, 24, October 1 La Defense Enrol on Symplicity**

TALENT CENTER

A personalized career guidance on every step of the way



- Pre Arrival Webinars
- Introduction to Talent center tools/platforms
- Introduction to CV writing guidelines and optimization tools
- Self Career Assessment

- First 1to1 meeting with the TC
- Workshop on "How to write a powerful CV"
- Workshop to prepare a Personal Branding Canvas "Challenging your path"
- Beginning of the coaching sessions

- Workshops on key topics: interview prep and cases (Consulting), LinkedIn Profile and Personal Branding, Strengthen your professional networking
- Get Together Events

- Additional job search related workshops on: Cover Letter writing, recruiter's tips and salary negotiations
- Field trips to top MBA job markets
- Capstone (3 months) or MBA internship (3 to 5 months)

All year long: personalized coaching, small size company presentations/visits, Alumni conferences



OUTSIDE EXPERTS IN THE CLASSROOM

■ Luigi Centenaro

Challenging your Path Workshop

Luigi, who pioneered Personal Branding strategy in Italy, is also the author, contributor, and curator of numerous publications on Personal Branding and innovation in Professional Development. He holds classes on the innovation of professional development at major business schools throughout Europe. Challenging your Path workshop - The Personal Branding Canvas, is a visual framework that helps participants to rapidly design and validate their strategy.

■ Caroline Frisenberg

LinkedIn Trainings and Recruiters' tips session

Since 2012, Caroline has run Frisenberg J. & Associates an Executive Search Firm and proud partner of Kennedy Executive Search. She has successfully recruited talent to both publicly held and privately funded companies across EMEA. Identifying, recruiting, hiring and developing superior executive talent are at the core of her competence and affection.

■ Joseph Liu

Workshops on Pitch your personal brand, Strengthen your professional network and how to write a memorable cover letter

As a public speaker, career consultant, and podcast host, Joseph helps professionals define and market their personal brands more effectively during times of career transition, applying branding and marketing principles from his 10 years of international brand management experiences at companies in the US & UK. Joseph has served as a TEDx speaker and been featured in Forbes, Fast Company, Glassdoor, and Career Builder.

■ Giuseppe Conti

Career Negotiations Workshop

Since 2005, Giuseppe has been an award-winning Lecturer, recognized for his lively and interactive training workshops across a number of the leading business schools in Europe. To date, corporate leaders from multinational corporations and individuals from over 145 different countries have attended his workshops. Giuseppe is an accomplished negotiator and integrates into his training over 25 years of executive-level experience at Blue Chip corporations (Procter & Gamble, Novartis, Firmenich, Merck). His articles on career negotiations appeared also on the Financial Times and London Business School Review. *His website at www.cabl.ch offers valuable videos and articles on career negotiations.*

ONLINE ACCESS TO EXCLUSIVE PLATFORMS

All GMBA participants will be given access with demos to:

■ **Symplcity:** an online platform to book coaching appointments and register for MBA events/workshops.



■ **MBA Exchange:** The world-leading marketplace for MBAs. Connecting MBA students and alumni, Employers and Business Schools.



■ **V-Mock:** a smart system for CV optimization and job-customization.



■ **AMBA:** As a program accredited by AMBA, student and graduate members can log-in and access exclusive content and membership benefits.

