



IMPORTANT

Talent Center activities are essential to boost your soft skills, networking and interviewing abilities and industry knowledge. Each activity is compulsory for credits acquisition and graduation.

■ External Events & Summits**

Exclusive access to large events on key topics (registration required):

- [Paris Blockchain Week Summit](#)
March 22nd and 23rd, 2023
- [ChangeNOW Summit](#)
May 2023*
- [Viva Technology](#)
June 14th to 17th, 2023

■ Harvard University International Case Competition

All the MBA participants will have the opportunity to apply to form a team and try to win the 2023 Harvard Case Competition! 2021 and 2022 cohorts finished in the top 10.

PROGRAM HIGHLIGHTS

■ Alumni and Industry Leaders Conferences

Evening talks with inspiring Alumni and leaders from top industries: Consulting, Tech, Finance, Digital, Sustainability and much more - *From October 2022 to March 2023 bi-monthly*

■ Networking

Several Get Together Cocktail Events in Paris and during field trips that expose GMBA talents to one to one conversations with Alumni and Industry Leaders - *From November 2022 to April 2023*

■ International Field Trips

Two Field trips over two weeks to discover and connect with top companies in 3 key European job market for MBAs: London - *March 12th to 17th, 2023*, Luxembourg and Amsterdam - *April 16th to 21st, 2023*

■ MBA Internship or Capstone Projects

From May to October, MBA participants will have to choose between a 5-month MBA internship at the company of their choice or a 3-month capstone consulting project at a company sourced by the program (with a group of 3 minimum).

■ Recruitment Events

- Several personalized company presentations (online or in person) over the course of the academic year and during field trips.
- Access to MBA Exchange platform Corporate recruitment events - *all year long*

■ Inter Business Schools Event**

Access to MBAT Europe's largest gathering that unites over 1,500 MBA students from top business schools around the world at HEC Paris Campus. For three days, students engage in sports competitions, cultural activities, networking events and celebrations to foster a truly global outlook - *May 4th to 6th, 2023*

■ End of the term meetings

At the end of each term the Academic and Talent Center teams will meet with the participants to recap on all activities and outcomes.

**All activities are subject to potential changes/ cancellations based on sanitary restrictions.*

***Students will need to choose between an access to "MBAT tournament" or the "ChangeNOW" Summit in Paris.*

JULY & AUGUST

2 webinars to present our Talent Center Team, Career advancement process, career resources, assessments (online Career Leader assessment) in addition to CV writing and the use of the V-Mock platform. **ONLINE**

SEPTEMBER

- **Talent Center Introductory sessions** on key resources:
 - **Symlicity** (September 12th from 14h to 15h),
 - Center for Entrepreneurship & Innovation** (September 12th from 15h30 to 16h30) **ESSEC Alumni platform** (September 20th from 18h00 to 18h30). **IN PERSON**
 - **MBA Exchange** (September 26th from 12h00 to 12h45). **ONLINE**
- Talent Center Workshop: “**How to build a powerful CV/ resume**” on September 19th from 17h45 to 18h45. **IN PERSON**
- One-day Workshop on “Challenging your Path, the personal branding canvas” with **Luigi Centenaro** on September 23th from 9h00 to 16h00. **IN PERSON**
- Workshop “How to Ace your LinkedIn Profile (Part 1/2)” with **Caroline Frisenberg** on September 27th from 10h00 to 12h00. **ONLINE**
- Workshop series “Interviewing and consulting prep workshop” by **Casecoach & Coach Andy Kaestle** on September 30th from 14h00 to 15h30. **ONLINE**

Part 1 of 4 - Case Interviews Foundations: introduces students to the case interview and key skills necessary for success, helps students get oriented to the CaseCoach platform, and builds preparation momentum.



OCTOBER

- Workshop series “Interviewing and consulting prep workshop*” by **Casecoach & Coach Andy Kaestle** on October 14th and 21st from 14h00 to 15h30. **ONLINE**

Part 2 of 4 - Small Group Workshops: These sessions allow students to both practice and observe the performance of others, and will walk away with a clear understanding of strengths and development areas.

- Workshop “How to Pitch your Personal Brand” with **Joseph Liu** on October 14th from 10h00 to 12h00. **IN PERSON**

NOVEMBER

- Workshop series “Interviewing and consulting prep workshop” by **Casecoach & Coach Andy Kaestle** on November 4th from 14h00 to 15h30. **ONLINE**

Part 3 of 4 - Fit interviewing interactive lecture: exposes students to helpful fit interviewing tactics, such as the ‘situation-complication-resolution’ storytelling framework, explains the characteristics firms are looking for in candidates, and provides opportunities for students to improve storytelling through drills and live examples.

- Workshop “How to Ace your LinkedIn Profile (Part 2/2)” with **Caroline Frisenberg** on November 7th from 10h00 to 12h00. **IN PERSON**
- Get Together Event in Paris on November 17th from 19h00 to 00h00.
- Workshop “Strengthen Your Professional Networking” with **Joseph Liu** on November 25th from 10h00 to 12h00. **IN PERSON**

DECEMBER

- Get Together Event in Paris, date to be confirmed

JANUARY

- Workshop series “Interviewing and consulting prep workshop” by **Casecoach & Coach Andy Kaestle**. **On demand for selected students**

Part 4 of 4 - Personalized Mock Interview Preparation for a selected number of students: For those students who made substantial progress during the initial phase of preparation (based on our assessment of their performance during the small-group case workshops) we can offer them each 2-3 one-on-one mock case interview sessions with myself and other case interview experts through the CaseCoach platform.

- Workshop “Writing Memorable Cover Letters” with **Joseph Liu** on January 13th from 10h00 to 11h30. **ONLINE**

*Minimum number of cases to be completed to access the small group Workshops: 8

FEBRUARY

- Workshop "Recruitment Process and Executive Search" with **Caroline Frisenberg** on February 3rd from 10h00 to 12h00. **ONLINE**

MARCH

- Global MBA Field Trip to London (March 12th to 17th 2023)
- Get Together Event in London
- Workshop on Career Negotiations with **Giuseppe Conti** on March 24th from 9h00 to 12h00. **IN PERSON**
- Paris Blockchain Week Summit, March 22nd and 23rd, 2023

APRIL

- Get Together Event in Paris
- Global MBA Field Trip to Luxembourg and Amsterdam (April 16th to 21st, 2023).
- Get Together Event in Luxembourg and Amsterdam

MAY

- End of the academic year (courses)
- Beginning of Capstone or Internship programs
- ChangeNOW Summit

JUNE

- Viva Technology
- GMBA Dinner
- June 14th to 17th, 2023

AUGUST

- End of Capstone projects

OCTOBER

- End of MBA internships
- Graduation ceremony

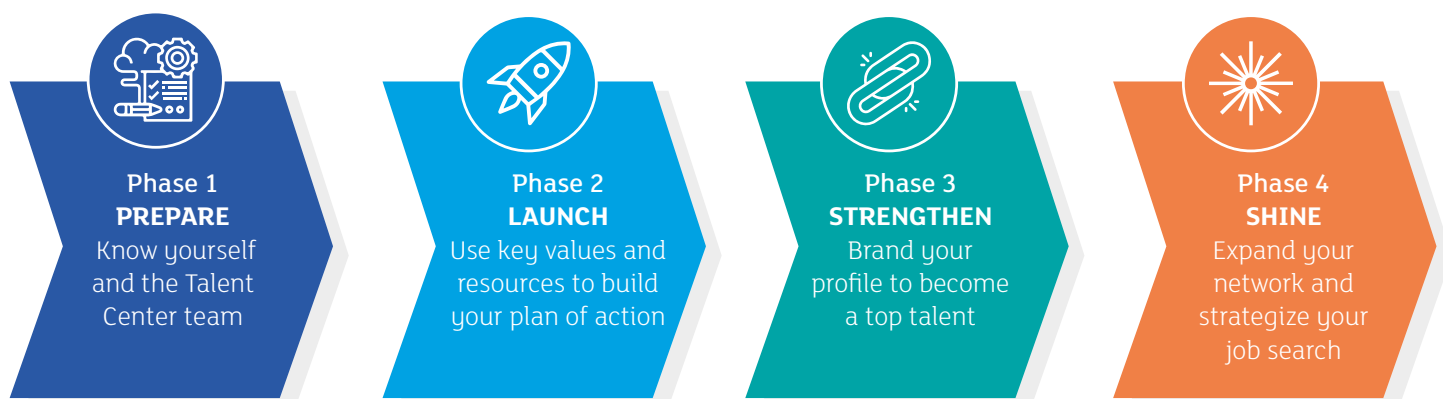
TALENT CENTER COACHING WITH COACH JENNIFER ODOLANT AND DAPHNÉ MATHIEU

SEPTEMBER 2022 TO JUNE 2023

- Access to 4 Coaching sessions (including CV review) with our Certified Career Coach.
- On demand coaching with the Talent Center
- On demand Mock interview in English or French

TALENT CENTER

A personalized career guidance on every step of the way



- Pre Arrival Webinars
- Introduction to Talent center tools/platforms
- Introduction to CV writing guidelines and optimization tools
- Self Career Assessment

- First 1to1 meeting with the TC
- Workshop on "How to write a powerful CV"
- Workshop to prepare a Personal Branding Canvas "Challenging your path"
- Beginning of the coaching sessions

- Workshops on key topics: interview prep and cases (Consulting), LinkedIn Profile and Personal Branding, Strengthen your professional networking
- Get Together Events

- Additional job search related workshops on: Cover Letter writing, recruiter's tips and salary negotiations
- Field trips to top MBA job markets
- Capstone (3 months) or MBA internship (3 to 5 months)

All year long: personalized coaching, small size company presentations/visits, Alumni conferences

OUTSIDE EXPERTS IN THE CLASSROOM

■ Luigi Centenaro

Challenging your Path Workshop

Luigi, who pioneered Personal Branding strategy in Italy, is also the author, contributor, and curator of numerous publications on Personal Branding and innovation in Professional Development. He holds classes on the innovation of professional development at major business schools throughout Europe. Challenging your Path workshop - The Personal Branding Canvas, is a visual framework that helps participants to rapidly design and validate their strategy.

■ Caroline Frisenberg

LinkedIn Trainings and Recruiters' tips session

Since 2012, Caroline has run Frisenberg J. & Associates an Executive Search Firm and proud partner of Kennedy Executive Search. She has successfully recruited talent to both publicly held and privately funded companies across EMEA. Identifying, recruiting, hiring and developing superior executive talent are at the core of her competence and affection.

■ Andy Kaestle

Interviewing and consulting prep workshop series by Casecoach & Coach Andy Kaestle

Andy Kaestle is a former Senior Manager at Bain & Company, Head of Instruction at CaseCoach, and the Lead Consulting Career Advisor at Dartmouth College. Most recently, Andy spent four years at Bain serving clients in various capacities, leading recruiting and interviewing efforts, and driving hiring decisions at several undergraduate and graduate universities. Andy leads the development and delivery of live events, small group workshops, and comprehensive recruiting prep curriculums at universities across the globe at CaseCoach, helping countless candidates successfully navigate the consulting recruiting process and land job offers, many at the world's most selective firms.

Adequately preparing for case interviews takes dedicated effort spread over several months. This approach has been proven at business schools around the world, and we believe will give you the best chance at arriving on interview day confident, and ready to perform well. The broader curriculum includes larger-group interactive lectures, smaller-group workshops, and one-on-one mock interviews, as well as achieving certain preparation milestones throughout. We believe doing this workshop series will give you the best chance possible at successfully landing a coveted consulting job offer.

■ Joseph Liu

Workshops on Pitch your personal brand, Strengthen your professional network and how to write a memorable cover letter

As a public speaker, career consultant, and podcast host, Joseph helps professionals define and market their personal brands more effectively during times of career transition, applying branding and marketing principles from his 10 years of international brand management experiences at companies in the US & UK. Joseph has served as a TEDx speaker and been featured in Forbes, Fast Company, Glassdoor, and Career Builder.

■ Giuseppe Conti

Career Negotiations Workshop

Since 2005, Giuseppe has been an award-winning Lecturer, recognized for his lively and interactive training workshops across a number of the leading business schools in Europe. To date, corporate leaders from multinational corporations and individuals from over 145 different countries have attended his workshops. Giuseppe is an accomplished negotiator and integrates into his training over 25 years of executive-level experience at Blue Chip corporations (Procter & Gamble, Novartis, Firmenich, Merck). His articles on career negotiations appeared also on the Financial Times and London Business School Review. *His website at www.cabl.ch offers valuable videos and articles on career negotiations.*

■ Jennifer Odolant

Jennifer has an international professional background having worked in the UK, France and Australia. Prior to her work as a Career Coach she worked in international & operational marketing roles for L'Oréal for 12 years and for the Investment Bank Macquarie for 8 years in Global Business Development. She also has experience working as a management consultant. She is passionate about her role as a Career Coach and is looking forward to meeting the ESSEC GMBA 2022/23 cohort!

ONLINE ACCESS TO EXCLUSIVE PLATFORMS

All GMBA participants will be given access with demos to:

- **Symplcity:** an online platform to book coaching appointments and register for MBA events/workshops.



- **MBA Exchange:** The world-leading marketplace for MBAs. Connecting MBA students and alumni, Employers and Business Schools.



MBA-Exchange.com
More than career opportunities

- **V-Mock:** a smart system for CV optimization and job-customization.



- **Casecoach:** an online platform to prepare for consulting cases and fit interviews.



- **AMBA:** As a program accredited by AMBA, student and graduate members can log-in and access exclusive content and membership benefits.

